

1984-2024
40

清华大学经济管理学院
School of Economics and Management, Tsinghua University

2023-2024
School of Economics and Management
Tsinghua University



SEM
TSINGHUA UNIVERSITY
清华经管学院

清华大学经济管理学院
School of Economics and Management, Tsinghua University

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Building socialism with Chinese characteristics requires many talented people in economics and management who understand both the general rules of the market economy and the particular circumstances of Chinese enterprises.

Tsinghua University School of Economics and Management should learn from all the great schools of economics and management around the world and adopt their teaching contents, methods and tools and apply them to the Chinese situation. Let's work together toward the goal of building a world-class school of economics and management.



ZHU Rongji

Founding Dean
(1984-2001)

Since its establishment in 1984, Tsinghua University School of Economics and Management (Tsinghua SEM) has made remarkable achievements under the leadership of successive deans, through the efforts of all faculty and students, as well as the help of alumni and friends.

As China enters a new era, the School needs to make a new effort. Since economic reform and opening started 40 years ago, China has achieved remarkable success in economic development, but the economic and management research community in China has yet to be very successful in telling the "China story" academically. It is our responsibility to be more courageous and innovative, and at the same time adhere to high academic standards, in creating academic results inspired by the practices in China that can significantly impact the fields of economics and management studies, and effectively combine such results with existing knowledge to improve the quality of education. Our School is willing to work together with other colleagues in the profession to advance this cause, contributing to the advancement of human knowledge and to the development of China and the World.



BAI Chong-En

Dean
(2018-)

Founded — Schools — Departments

1911 21 59

Faculty and Staff — Faculty

16,485 3,837

Members of the Chinese Academy of Sciences — Members of the Chinese Academy of Engineering

54 36

Registered Students * — International Students * — Hong Kong, Macao and Taiwan Students *

59,270 3,072 1,001

Undergraduate Students * — Master's Students * — Doctoral Students *

16,320 22,423 20,527

Undergraduate Majors — Undergraduate Minors — Doctoral and Master's Programs *

88 40 67

Library Collection (thousand volume) — Campus Area

5,786.1 460.19

Not including Tsinghua Shenzhen International Graduate School and Tsinghua University's Hospital

* Including data from Peking Union Medical College, Tsinghua University

1. Data as of December 31, 2022.

2. Data source: Tsinghua University official website.

Tsinghua SEM Overview

| | | |
|------------------------|---|---|
| Founded | Departments | Regional Campus |
| 1984 | 7 | 1 |
| Full-Time Faculty | Postdoctor (SEM) | Postdoctor (Jointly Trained by SEM and Enterprises) |
| 152 | 70 | 48 |
| Staff (Beijing Campus) | Staff (Shenzhen Campus) | |
| 405 | 22 | |
| Student Enrollment | | |
| Undergraduates | Joint Undergraduate Programs with other Schools | Undergraduates Second Degree |
| 1,037 | 115 | 293 |
| Doctoral | Master's | MBA |
| 388 | 819 | 1,380 |
| EMBA | TIEMBA | |
| 1,362 | 139 | |
| Alumni | | |
| Degree Programs | Collaborative Degree Programs | Non-Degree Programs |
| 41,735 | 4,282 | 109,252 |

1. Date as of September 30, 2023. (Full-time Faculty, Postdocs Trained by SEM and Postdocs Jointly Trained by SEM and Enterprises, Data as of January 31, 2024.)
 2. Data source: Tsinghua SEM Fact Sheet.

Organizational Structure

Departments and Campus

Accounting

Economics

Finance

Innovation, Entrepreneurship and Strategy

Leadership and Organization Management

Management Science and Engineering

Marketing

Shenzhen Campus (Tsinghua University Shenzhen Institute of Economics and Management; Institute of Innovation Management at Tsinghua Shenzhen International Graduate School)

Program Offices and Administrative Offices

Academic Affairs Office

- Tsinghua SEM China Business Case Center
- Online Education Office

Master's Programs Office

MBA Programs

EMBA Programs

Executive Education

Tsinghua x-lab

Tsinghua SEM X-elerator

Entrepreneur Fellows Program and Resource Development Office

- Entrepreneur Fellows Program Office
- Resource Development Office

Dean's Office

- International Office
- Alumni Center
- Logistic Office
- Facilities Planning and Construction Office

CPC Committee Office

- Student Affairs Office

Development and Planning and Research Affairs Office

- Development and Planning Office
- Research Affairs Office
- Library

- *China Journal of Economics* Editorial Office

Faculty Development Office

Career Development Center

Marketing and Communications Office

- *Tsinghua Business Review* Editorial Office

Staff Human Resources Office

Accounting Office

IT/IS Office

Research Centers

University-Level

Research Center for Contemporary Management, Tsinghua University

Research Center for Technological Innovation, Tsinghua University

National Research Center for Economic Research, Tsinghua University

National Institute for Fiscal Studies, Tsinghua University
Tsinghua China Data Center

Research Center for Enterprise Growth and National Economic Security, Tsinghua University

Research Center for Green Economy and Sustainable Development, Tsinghua University

Research Center for Development of Sports Industry, Tsinghua University

Institute for Industrial Innovation and Finance, Tsinghua University

Institute for Internet Industry, Tsinghua University

Institute for Global Development, Tsinghua University

Entrepreneurship Research Center on G20 Economies, Tsinghua University

Institute for Global Private Equity, Tsinghua University

Chinese University of Hong Kong-Tsinghua University Joint Research Center for Chinese Economy

Institute for Cultural Economy, Tsinghua University

Tsinghua NBS Data Research Center

Institute for State-Owned Enterprises, Tsinghua University

Tsinghua University-University of Chicago Joint Research Center for Economics and Finance

Institute for Global Securities Market, Tsinghua University

Tsinghua University-Rice University Joint Research Center for Human Capital and Sustainable Innovation

Institute for State-owned Assets Management, Tsinghua University

Research Center for Global Trade and Industrial Competitiveness, Tsinghua University

School-Level

Research Center for China Business, School of Economics and Management, Tsinghua University

Research Center for National Entrepreneurship, School of Economics and Management, Tsinghua University

China Research Center for Financial Research, School of Economics and Management, Tsinghua University

Research Center for China Retail, School of Economics and Management, Tsinghua University

China Research Center for Insurance and Risk Management, School of Economics and Management, Tsinghua University

Research Center for Leadership Development and Research, School of Economics and Management, Tsinghua University

Research Center for Healthcare Management, School of Economics and Management, Tsinghua University

Research Center for Corporate Governance, School of Economics and Management, Tsinghua University

Research Center for International Economic Research, School of Economics and Management, Tsinghua University

Research Center for China-Latin America Management Studies, School of Economics and Management, Tsinghua University

Research Center for China's Industrial Development, School of Economics and Management, Tsinghua University

Research Center for Globalization of Chinese Enterprises, School of Economics and Management, Tsinghua University

Research Center for Internet Development and Governance, School of Economics and Management, Tsinghua University

China Research Center for Enterprise M&A and Development, School of Economics and Management, Tsinghua University

Research Center for Non-performing Assets, School of Economics and Management, Tsinghua University

Research Center for Block-Chain Finance Research, School of Economics and Management, Tsinghua University

Research Center for Business Model Innovation Research, School of Economics and Management, Tsinghua University

Research Center for Digital Financial Assets, School of Economics and Management, Tsinghua University

Research Center for Competitive Dynamics and Innovation Strategy, School of Economics and Management, Tsinghua University

Research Center for AI-enabled Management, School of Economics and Management, Tsinghua University

Research Center for Interactive Technology Industry, School of Economics and Management, Tsinghua University

Research Center for Asset Management, School of Economics and Management, Tsinghua University

Research Center for Smart Audit, School of Economics and Management, Tsinghua University

Milestones

- 1926** The Department of Economics is established with ZHU Binyuan as Chair.
- 1928** CHEN Daisun is appointed as Chair of the Department of Economics.
- 1952** The Department of Economics merges into other universities under nationwide university restructuring.
- 1979** The Department of Economics and Management Engineering is established with DONG Xinbao as Chair and FU Jiaji as Vice Chair.
The Master in Management Engineering program begins.
- 1980** Tsinghua SEM begins to enroll undergraduate students in its first major, Economic Management Mathematics and Computer Applied Technology. The major is renamed to Management Information System in 1984 and renamed again to Information Management and Information System in 1997.
- 1981** The executive education program for high-level corporate executives begins.
- 1982** Tsinghua SEM starts to enroll undergraduate students majoring in National Economic Management. The enrollment lasts for three years.
- 1983** Business Administration, Tsinghua SEM's second degree program, opens for undergraduate enrollment.
- 1984** Tsinghua University School of Economics and Management (Tsinghua SEM) is established with ZHU Rongji as founding dean.
- 1986** Tsinghua SEM is accredited to grant doctoral degrees in Systems Engineering and Technical Economics.
Old SEM Building is completed and put into use.
- 1991** The MBA program is launched.
- 1992** Tsinghua SEM begins to accept students who transfer their majors from other schools and departments to Finance.
- 1993** Tsinghua SEM starts to enroll undergraduate students in Finance.
- 1994** Tsinghua SEM celebrates its 10th anniversary, and Dean ZHU Rongji remarks: "If each of you runs an enterprise successfully, there will be a great hope for China's economy".
Tsinghua SEM starts to enroll undergraduate students in Accounting.
- 1997** Tsinghua SEM is relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee.
The international MBA program in collaboration with MIT Sloan School of Management is launched.
Tsinghua SEM starts to enroll undergraduate students in Economics.
- 1998** Tsinghua SEM is accredited to grant doctoral degrees in Econometrics and Enterprise Management.
- 1999** Business Administration, the second degree program for undergraduate students, ends enrollment.
- 2000** The Advisory Board is established with ZHU Rongji as Honorary Chairman.
Tsinghua SEM is accredited to grant doctoral degrees in Business Administration.

- 2001** ZHAO Chunjun becomes the second dean of Tsinghua SEM.
Management Science and Engineering, Technical Economics and Management, and Econometrics are named National Priority Disciplines.
Tsinghua SEM partners with Harvard Business School to launch the Tsinghua-Harvard executive education program.
- 2002** The EMBA program is launched.
Shunde Building, funded by a contribution from Mr. S.T. Wu, is completed and put into use.
The Special-Term Professorship program is launched.
- 2003** Tsinghua SEM is accredited to grant doctoral degrees in Political Economy.
- 2004** Tsinghua SEM celebrates its 20th anniversary.
The Department of Enterprise Management is divided into the Department of Human Resources, the Department of the Marketing and the Department of Business Strategy and Policy.
- 2005** Tsinghua University Executive Vice-President HE Jiankun becomes the third dean of Tsinghua SEM.
- 2006** QIAN Yingyi becomes the fourth dean of Tsinghua SEM.
Tsinghua SEM is accredited to grant doctoral degrees in Theoretical Economics and Applied Economics.
The second degree undergraduate program in Economics begins.
- 2007** Tsinghua SEM obtains AACSB accreditation in business.
Management Science and Engineering, Business Administration, and Econometrics are named National Priority Disciplines.
The Tsinghua-INSEAD dual-degree EMBA program begins.
The undergraduate programs in Finance and Economics merge. The three majors open to undergraduate students are Accounting; Information Management and Information System; and Economics and Finance.
- 2008** Tsinghua SEM is accredited under EQUIS.
Tsinghua SEM obtains AACSB accreditation in accounting.
- 2009** The new undergraduate curriculum is launched.
The new MBA curriculum is launched.
- 2010** The MBA admissions reform is initiated.
The Master's programs reform is initiated.
The Master of Professional Accounting program is launched.
- 2011** *Tsinghua Business Review* is launched.
Founding Dean ZHU Rongji returns to Tsinghua SEM upon Tsinghua University's centennial celebration.
The Master in Management (MiM) program is initiated as the first of its kind in China.
The Master of Finance (MoF) program begins.
The doctoral programs are restructured with admissions by department.
- 2012** Tsinghua SEM maintains its AACSB accreditation.
The faculty tenure-track system is implemented
All new EMBA curriculum is launched.

- 2013** The Department of Innovation, Entrepreneurship and Strategy is established.
Tsinghua x-lab is launched.
The second degree undergraduate program in Management is resumed.
The MBA+X dual-degree program is launched.
The Tsinghua SEM Entrepreneur Fellows Program is launched.
- 2014** The undergraduate admissions reform experiment is initiated.
China Journal of Economics is launched.
Tsinghua SEM celebrates its 30th anniversary.
Tsinghua SEM Alumni Association is founded.
The Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management is launched.
The undergraduate education reform wins the first China National Education Achievement Award.
The MBA education reform wins the first Chinese Society of Academic Degrees and Graduate Education Achievement Award.
- 2015** The Tsinghua-Columbia Dual Master's Degree Program in Business Analytics is launched.
Tsinghua SEM X-elerator is launched.
The Tsinghua-INSEAD dual-degree EMBA program ranks first globally in the *Financial Times* EMBA ranking, first time for a mainland Chinese business school.
- 2016** A celebration is held for the 90th anniversary of the Department of Economics.
The exhibition on Professor CHEN Daisun opens.
The exhibition on Professor ZHAO Jiahe opens.
A new course "ZHU Rongji Economic and Management Theory and Practice" is launched.
Executive Management Training (EMT) is launched.
- 2017** Tsinghua SEM maintains AACSB Business Accreditation.
Management Science and Engineering, Business Administration, Accounting and Finance, Economics and Econometrics are included on the national list of developing world-class disciplines.
The Tsinghua-Tencent Future-Tech Entrepreneur Program is launched.
The first China Job Market for Economists is held.
- 2018** Mansfield Chair Professor BAI Chong-En is appointed as the fifth dean of Tsinghua SEM.
Tsinghua University-Singapore Management University MCFO & MPAcc Dual Degree Program is launched.
The Entrepreneur Management Development Program (EMD) is launched and renamed the "New-era Entrepreneur Development Program (NEED)".
Tsinghua University-University of Chicago Joint Research Center for Economics and Finance is jointly established with University of Chicago's Becker Friedman Institute for Economics.
Tsinghua SEM is awarded CEMS School of the Year 2017-2018.

- 2019** Tsinghua-Alibaba New Business Xuetang Program is launched.
The Financial Technology EMBA Program is launched cooperatively with China Capital Market Institute.
The Capital Market Leaders Program is launched cooperatively with China Capital Market Institute.
Tsinghua University approves the establishment of Tsinghua Institute for Economics and Management in Shenzhen and Tsinghua SEM Shenzhen Campus.
The Master Program in Advanced Financial Management and Big Data is launched.
Tsinghua SEM holds the 2019 CEMS Strategic Board Meeting.
Tsinghua SEM holds the 2019 Global Forum of Economics and Business School Deans and C9+ Business Schools Alliance founding conference.
Tsinghua SEM celebrates its 35th anniversary and launched five scholarships under the names of late faculty.
Tsinghua SEM celebrates the 40th anniversary of the Department of Management Engineering.
The Dual Master's Degree Program with London Business School in Financial Analysis is launched.
- 2020** Tsinghua SEM Research Impact Enhancement Grant is established.
Double Bachelor's Degree in Computer Science and Finance begins enrollment of the first cohort.
Tsinghua SEM signs contract with the Government of Futian District of Shenzhen on the joint establishment of Shenzhen Institute of Economics and Management, Tsinghua University.
The 20th anniversary of the Advisory Board and the board meeting is held online and offline for the first time.
- 2021** The SEM New Buildings are completed.
Shanghai Alumni Center of Tsinghua SEM is launched.
The Institute of Innovation Management of Tsinghua Shenzhen International Graduate School is established.
The Shenzhen Institute of Economics and Management, Tsinghua University is established.
Tsinghua University-The Chinese University of Hong Kong Dual Undergraduate Degree Program in Economics (English) is launched.
SEM Eco-Explorer Program is launched.
- 2022** The SEM New Buildings are put into use.
Tsinghua SEM maintains AACSB Business Accreditation.
Tsinghua Technology Innovation MBA Program is launched cooperatively with Shenzhen International Graduate School of Tsinghua University.
The Tsinghua Xuetang Economics Program is launched.
Tsinghua SEM jointly launches the Chief Digital Officer (CDO) Program with School of Software and School of Law.
The Tsinghua SEM Thought Leadership Book Series is launched.
- 2023** Tsinghua Industrial Innovation MBA program is launched.

The Advisory Board

The Advisory Board of Tsinghua University School of Economics and Management was founded in October 2000.

Honorary Chairman

ZHU Rongji

Founding Dean, School of Economics and Management, Tsinghua University (1984-2001)
Premier, State Council, People's Republic of China (1998-2003)

Honorary Members

The Lord Browne of Madingley

Chairman, BeyondNetZero
Former Group Chief Executive, bp p.l.c.

HO Ching

Chairman, Temasek Trust

Henry M. Paulson, Jr.

Founder and Chairman, Paulson Institute
Executive Chairman, TPG Rise Climate
Former U.S. Secretary of the Treasury
Former Chairman and CEO, The Goldman Sachs Group, Inc.

H. Lee Scott, Jr.

Former President and CEO, Wal-Mart Stores, Inc.

Chairman

Tim Cook

CEO, Apple

Vice Chairmen

LI Luming

President, Tsinghua University

QIAN Yingyi

Professor and Dean (2006-2018), School of Economics and Management, Tsinghua University
Distinguished Professor of Arts, Humanities and Social Sciences, Tsinghua University
Chairman, Board of Trustees, Westlake University

Members

Mary T. Barra

Chair and Chief Executive Officer, General Motors Company

Jim Breyer

Founder and CEO, Breyer Capital

Thomas Buberl

Chief Executive Officer, AXA

Roland Busch

Chairman of the Managing Board, President and Chief Executive Officer, Siemens AG

Raymond T. Dalio

Founder, CIO Mentor, and Member of the Bridgewater Board, Bridgewater Associates, LP

Srikant M. Datar

George F. Baker Professor of Administration Dean, Harvard Business School

Michael Dell

Chairman of the Board and Chief Executive Officer, Dell Technologies

Jamie Dimon

Chairman of the Board and Chief Executive Officer, JPMorgan Chase

Michel Doukeris

Global Chief Executive Officer, AB InBev

Laurence D. Fink

Chairman and Chief Executive Officer, BlackRock, Inc.

William E. Ford

Chairman and Chief Executive Officer, General Atlantic

Jane Fraser

Chief Executive Officer, Citi

Victor K. Fung

Group Chairman, Fung Group

Christopher B. Galvin

Co-Founder and Chairman, Gore Creek Asset Management LLC
Former Chairman and Co-Founder, Harrison Street Real Estate Capital
Former Chairman and CEO, Motorola Inc.

Terry Gou

Founder, Foxconn Technology Group

Evan G. Greenberg

Chairman and Chief Executive Officer, Chubb Limited and Chubb Group

Maurice R. Greenberg

Chairman and Chief Executive Officer, Starr Insurance Companies

GU Binglin

Director, Institute for Advanced Study, Tsinghua University
Former President, Tsinghua University

Erika H. James

Dean, The Wharton School of the University of Pennsylvania

Ola Källenius

Chairman of the Board of Management, Mercedes-Benz Group AG

Christian Klein

CEO and Member of the Executive Board, SAP SE

Ramon Laguarta

Chairman and Chief Executive Officer, PepsiCo

Jonathan D. Levin

Philip H. Knight Professor and Dean, Stanford Graduate School of Business

Richard C. Levin

Former CEO, Coursera
President Emeritus, Yale University

Richard Li

Founder and Chairman, Pacific Century Group

Robin Li

Co-founder, Chairman and CEO of Baidu, Inc.

Bernard Looney

Chief Executive Officer, bp

Andrónico Luksic

Chairman, Quiñenco S.A.

Jack Ma

Founder, Jack Ma Foundation
Partner, Alibaba Group

Pony Ma

Core Founder, Chairman of the Board and CEO, Tencent

Óscar García Maceiras

Chief Executive Officer, Inditex Group

Sir Andrew Mackenzie

Chair of the Board, Shell plc

Eric S. Maskin

Adams University Professor and Professor of Economics and Mathematics, Harvard University
2007 Nobel Laureate in Economics

Doug McMillon

President and CEO, Walmart Inc.

Khaldoon Khalifa Al Mubarak

Managing Director and Group Chief Executive Officer, Mubadala Investment Company

Elon Musk

CEO, Tesla, Inc.
Co-founder and CEO, Space Exploration Technologies (Space X)

Satya Nadella

Chairman and Chief Executive Officer, Microsoft

James Quincey

Chairman and Chief Executive Officer, The Coca-Cola Company

Brian L. Roberts

Chairman and Chief Executive Officer, Comcast Corporation

David M. Rubenstein

Co-Founder and Co-Chairman, The Carlyle Group

Dilhan Pillay SANDRASEGARA

Executive Director and Chief Executive Officer, Temasek Holdings (Private) Limited and Temasek International Pte. Ltd

David C. Schmittlein

John C Head III Dean, MIT Sloan School of Management

Mark Schneider

Chief Executive Officer, Nestlé S.A.

Stephen A. Schwarzman

Chairman, CEO and Co-Founder, Blackstone

David M. Solomon

Chairman and Chief Executive Officer, The Goldman Sachs Group, Inc.

Masayoshi Son

Representative Director, Corporate Officer, Chairman and CEO, SoftBank Group Corp.

A. Michael Spence

Philip H. Knight Professor Emeritus of Management, Stanford University
2001 Nobel Laureate in Economics

Bob Sternfels

Global Managing Partner, McKinsey & Company

Ratan N. Tata

Chairman, Tata Trusts
Chairman Emeritus of Tata Sons, Tata Industries, Tata Motors, Tata Steel and Tata Chemicals

John L. Thornton

Executive Chairman, Barrick Gold Corporation
Chairman, Pinebridge Investments
Chair Emeritus, Brookings Institution

Jacob Wallenberg

Chair of the Board, Investor AB

WANG Dazhong

Former President, Tsinghua University

Marjorie Yang

Chairman, Esquel Group

ZHAO Chunjun

Dean (2001-2005), School of Economics and Management, Tsinghua University

Oliver Zipse

Chairman of the Board of Management, BMW AG

Mark Zuckerberg

Founder and CEO, Meta

Up to January 31, 2024, Tsinghua SEM has 146 full-time faculty members and six dual-appointed faculty of Tsinghua Shenzhen International Graduate School (Innovation Management Area) and Tsinghua SEM (Shenzhen Campus). Among full-time and six dual-appointed faculty, 149 have Ph.D. degrees; eleven are recipients of the China National Science Foundation's Distinguished Young Scholars Fund; twelve recipients of National Natural Science Foundation of China's Excellent Young Scientists Fund; six fellows of international academic institutes; nine professors supported by the "Program for New Century Excellent Talents" of the Ministry of Education. Tsinghua SEM also invites Honorary Professors, Adjunct Professors, Visiting Professors, and Management Practice of Visiting Professors.

Department of Accounting



LI Dan

Associate Professor, Chair,
Secretary of CPC Branch

Bachelor, 2001, Beijing Institute of Technology
Ph.D., 2007, Georgia Institute of Technology

Research Areas

Financial Accounting, Corporate Governance,
IPOs and Auditing



CHEN Wuzhao

Associate Professor

Bachelor, 1992, Zhongnan University of
Finance and Economics
Master, 1995, Research Institute for Fiscal
Science, Ministry of Finance
Ph.D., 2004, Tsinghua University

Research Areas

Accounting and Capital Market, Corporate
Governance, Auditing, Corporate Internal
Control and Risk Management, Financial
Statement Analysis



LUO Mei

Associate Professor

Bachelor, 1998, Tsinghua University
Ph.D., 2004, University of California, Berkeley

Research Areas

Blockchain and Cryptocurrency,
Financial Accounting and Capital Market



CHEN Xiao

Professor

Bachelor, 1983, Wuhan Institute of Chemical
Engineering
Master, 1989, University of Science and
Technology of China
Ph.D., 1996, Tulane University

Research Areas

Accounting and Capital Market, Corporate
Governance, International Taxation, Taxation
and Business Strategy, Business Valuation



LUO Ting

Associate Professor, Vice Chair

Bachelor, 1997, Peking University
Ph.D., 2007, University of Wisconsin-Madison

Research Areas

Management Motivation, Information
Disclosure, Financial Report, Operation
Strategy



HAO Zhenping

Professor

Bachelor, 1982, Tianjin University of Finance
and Economics
Master, 1987, Tianjin University of Finance and
Economics
Ph.D., 1992, Tianjin University of Finance and
Economics

Research Areas

Auditing Theories and Practices, Corporate
Governance and Internal Control, Financial
Accounting Theories and Practices, Multi-
National Corporations and International
Accounting



QIAN Ping

Associate Professor

Bachelor, 1992, Sichuan University
Master, 1995, Sichuan University
Ph.D., 1998, Peking University

Research Areas

Financial Information and Capital Market,
Financial Information and Management
Control, Corporate Governance, Taxation



JIA Ning

Associate Professor

Bachelor, 2002, University of Minnesota
Master, 2004, Stanford University
Ph.D., 2007, Stanford University

Research Areas

Financial Accounting, Corporate Governance,
IPOs and Auditing



WANG Kun

Associate Professor

Bachelor, 1998, Nankai University
Ph.D., 2003, Hong Kong University of Science
and Technology

Research Areas

Corporate Governance, Financial Accounting,
Audit Quality



XIAO Xing
Professor

Bachelor, 1994, Tsinghua University
Master, 1997, Tsinghua University
Ph.D., 2004, Tsinghua University

Research Areas

Corporate Finance, Corporate Governance, Financial Statement Analysis, Financial Accounting



ZHANG Haiyan
Associate Professor

Bachelor, 1994, Tsinghua University
Master, 1997, Tsinghua University
Ph.D., 2005, Hong Kong University of Science and Technology

Research Areas

Accounting Information and Corporate Governance, Managerial Accounting, Auditing



CHEN Tuo
Assistant Professor

Bachelor, 2008, Fudan University
Master, 2011, École Polytechnique, France
Master, 2012, ENSAE-ParisTech, France
Ph.D., 2018, Columbia University

Research Areas

Macroeconomics, Productivity, Inequality



LIU Chenyuan
Assistant Professor

Bachelor, 2015, The University of Hong Kong
Ph.D., 2020, University of Wisconsin-Madison

Research Areas

Applied Microeconomics, Health Economics, Industrial Organization, Insurance Markets



XIE Deren
Professor

Bachelor, 1993, Xiamen University
Ph.D., 1998, Xiamen University

Research Areas

Accounting and Interdisciplinary Study on Accounting, New Institutional Economics and the Theory of the Firm, Accounting Standards, Corporate Governance and Executive Incentive, Free Cash Flow Productivity



ZHOU Li
Research Fellow

Bachelor, 1988, Southeast University
Master, 1991, Southeast University
Ph.D., 2002, Tsinghua University

Research Areas

Accounting, Public Policy, Research Policy



DONG Feng
Associate Professor

Bachelor, 2006, Renmin University of China
Master, 2009, Peking University
Ph.D., 2014, Washington University in St. Louis

Research Areas

Chinese Economy, Macroeconomics, Asset Bubbles, Green (Double-Carbon) Transition, Systemic Risks



LIU Lingling
Professor

Bachelor, 1982, Harbin Normal University
Master, 1991, Harbin Normal University
Ph.D., 1996, Renmin University of China

Research Areas

Public Finance of China, Tax Law and Tax System, Macroeconomics, Rural Economy and Fiscal Policy, Transitional Economy and Theory of Modernization, Economic Game Theory and Design of the Fiscal System



XU Da
Assistant Professor

Bachelor, 2016, Xiamen University
Ph.D., 2022, Tulane University

Research Areas

Voluntary Disclosure, Product Market Competition, Emerging Markets

Department of Economics



FENG Yingjie
Assistant Professor

Bachelor, 2011, Peking University
Master, 2014, Peking University
Ph.D., 2019, University of Michigan, Ann Arbor

Research Areas

Theoretical and Applied Econometrics, Mathematical Statistics, Data Science



LIU Qing
Associate Professor

Bachelor, 1996, Xinjiang University of Finance and Economics
Master, 1999, Zhejiang University
Master, 2002, University of British Columbia
Ph.D., 2008, University of Toronto

Research Areas

International Macroeconomics, Monetary Economics, Chinese Economy



XUE Jian
Professor, Associate Dean

Bachelor, 1998, Tsinghua University
Master, 2000, Tsinghua University
Ph.D., 2006, Carnegie Mellon University

Research Areas

Financial Information and Capital Market, Corporate Governance



BAI Chong-En
Distinguished Professor of Arts, Humanities and Social Sciences, Tsinghua University
Mansfield Freeman Chair Professor
Dean

Bachelor, 1983, University of Science and Technology of China
Ph.D., 1988, University of California, San Diego
Ph.D., 1993, Harvard University

Research Areas

Institutional Economics, Economic Growth and Development, Public Economics, Finance, Corporate Governance and Chinese Economy



JIN Sainan
Chair Professor

Bachelor, 1996, Peking University
Master, 1999, Peking University
Ph.D., 2004, Yale University

Research Areas

Econometric Theory, Panel Data Models



LIU Xiao
Associate Professor

Bachelor, 2006, Renmin University of China
Master, 2010, University of Michigan
Ph.D., 2012, University of Michigan

Research Areas

Experimental and Behavioral Economics, Game Theory, Mechanism Design



YIN Cheng
Assistant Professor

Bachelor, 2012, Southwestern University of Finance and Economics
Ph.D., 2018, Rutgers, The State University of New Jersey

Research Areas

Accounting Information Systems, Financial Accounting



CAO Jing
Associate Professor

Bachelor, 1998, Peking University
Master, 2001, Peking University
Ph.D., 2007, Harvard University

Research Areas

Energy and Environmental Economics, Economics of Climate Change, Public Economics



LI Mingzhi
Associate Professor

Bachelor, 1987, Nankai University
Master, 1990, Shanghai Jiaotong University
Ph.D., 1999, the University of Texas at Austin

Research Areas

Industrial Organization



LU Yi
CITIC Chair Professor, Chair

Bachelor, 1999, Fudan University
Master, 2003, Fudan University
Ph.D., 2007, The University of Hong Kong

Research Areas

Chinese Economy, Public Finance, International Trade



LUO Wenlan
Associate Professor

Bachelor, 2011, Tsinghua University
Ph.D., 2017, Georgetown University

Research Areas

Macroeconomics, Monetary Economics,
Computational Methods



QIAN Yingyi

Distinguished Professor of
Arts, Humanities and Social Sciences,
Tsinghua University
Dean (2006-2018)

Bachelor, 1982, Tsinghua University
Master, 1982, Columbia University
Master, 1984, Yale University
Ph.D., 1990, Harvard University

Research Areas

Comparative Economics, Institutional
Economics, Economics of Transition, Chinese
Economy



WU Xingye

Assistant Professor

Bachelor, 2012, Tsinghua University
Master, 2014, Columbia University
Ph.D., 2018, Columbia University

Research Areas

Microeconomic Theory, Mechanism Design,
Matching Theory

Department of Finance



MA Hong

Professor, Vice Chair

Bachelor, 2002, Fudan University
Master, 2004, University of California, Davis
Ph.D., 2009, University of California, Davis

Research Areas

International Trade, Development Economics,
International Price Comparison



SHI Xinzheng

Associate Professor

Bachelor, 2000, Peking University
Master, 2003, Peking University
Ph.D., 2009, University of Michigan

Research Areas

Development/Transition Economics, Public
Economics, Applied Microeconomics, Chinese
Economy



WU Kangping

Professor, Secretary of CPC Branch

Bachelor, 1982, Northwest University
Master, 1985, Northwest University
Ph.D., 1989, Chinese Academy of Sciences

Research Areas

Theoretical Basis Research of Microeconomics
and Macroeconomics



CHEN Taotao

Professor

Bachelor, 1988, Tsinghua University
Master, 1991, Research Institute for Fiscal
Science, Ministry of Finance
Ph.D., 2003, Tsinghua University

Research Areas

Chinese Company Investing Abroad,
International Business, Openness and
Development for Developing Countries,
FDI Spillover, Corporate Finance, Business
Valuation & Valuation of Intangibles



OUYANG Min

Associate Professor

Bachelor, 2000, Peking University
Master, 2003, University of Maryland
Ph.D., 2005, University of Maryland

Research Areas

Macroeconomics, Finance, Applied
Econometrics, Industrial Organization, Labor
Economics



SU Liangjun

C.V. Starr Chair Professor

Bachelor, 1994, Xi'an Jiaotong University
Master, 1997, Tongji University
Master, 1999, University of California, Riverside
Ph.D., 2004, University of California, San Diego

Research Areas

Econometric Theory, Nonparametric
Econometrics, Panel Data Models, big data
analysis and machine learning, Model Selection
and Model Averaging, Financial Econometrics,
Spatial Econometrics



YAO Wen

Associate Professor

Bachelor, 2006, Fudan University
Bachelor, 2006, University of Birmingham
Ph.D., 2011, University of Pennsylvania

Research Areas

Macroeconomics, International Finance,
Quantitative Methods, Chinese Economy



FENG Runhuan

Chair Professor

Bachelor, 2003, Nankai University
Master, 2005, Concordia University
Ph.D., 2008, University of Waterloo

Research Areas

Actuarial Science, Quantitative Finance,
Insurance and Financial Technology



PAN Wenqing

Professor

Bachelor, 1987, Northwest Normal University
Master, 1993, Lanzhou University
Ph.D., 1999, Renmin University of China

Research Areas

Input-Output Analysis, Quantitative Economics,
Regional Economics, International Economics



Alexander C. White

Associate Professor

Bachelor, 2005, Columbia University
Master, 2006, Toulouse School of Economics
Ph.D., 2011, Toulouse School of Economics

Research Areas

Industrial Organization, Microeconomic Theory,
Economics of the Internet



ZHONG Xiaohan

Professor, Deputy Secretary of CPC
Committee

Bachelor, 1994, Tsinghua University
Master, 1999, Tsinghua University
Ph.D., 1999, Tsinghua University

Research Areas

Mechanism Design, Applied Microeconomics,
Chinese Economy



GAO Feng

Associate Professor, Deputy
Secretary of CPC Committee

Bachelor, 1999, Tsinghua University
Ph.D., 2006, Tsinghua University

Research Areas

Financial Econometrics, Asset Pricing, Risk
Management and Insurance, Green Finance,
Fintech



QI Liangshu

Associate Professor

Bachelor, 1993, Nankai University
Master, 1996, Peking University
Ph.D., 1999, Peking University

Research Areas

Development Economics, Political
Economy



WU Binzhen

Associate Professor, Vice Chair

Bachelor, 1998, Xi'an Jiaotong University
Master, 2001, Peking University
Ph.D., 2006, University of Wisconsin-Madison

Research Areas

Public Economics, Applied Micro, Economics
of Education



ZHOU Junjie

Richard Li Chair Professor

Bachelor, 2007, University of Science and
Technology of China
Ph.D., 2012, University of California, Berkeley

Research Areas

Social and Economic Networks, Digital
Economics, Industrial Organization, Game
Theory



HE Ping

Professor, Associate Dean

Bachelor, 1997, Tsinghua University
Master, 2002, University of Pennsylvania
Ph.D., 2004, University of Pennsylvania

Research Areas

Financial Institutions, Monetary Economics,
Macro-Finance



HUANG Zhangkai
Associate Professor

Bachelor, 1998, Guangdong University of Foreign Studies
Master, 1999, University of Essex
Ph.D., 2003, University of Oxford

Research Areas
Corporate Finance, New Political Economy, Economic History



LIU Shuo
Assistant Professor

Bachelor, 2012, Nankai University
Master, 2013, Columbia University
Master, 2016, University of California, Los Angeles
Ph.D., 2020, University of California, Los Angeles

Research Areas
Over-The-Counter Market, Fixed Income Securities, Asset Pricing, Financial Intermediation



WANG Guiqin
Associate Professor

Bachelor, 1986, Dalian Foreign Languages Institute
Master, 1989, Tsinghua University
Ph.D., 2014, University of Electronic Science and Technology of China

Research Areas
History of Finance, Financial Services Marketing, Strategic Corporate Communication, Negotiations



YANG Zhishu
Professor

Bachelor, 1988, Harbin Institute of Technology
Master, 1995, Tsinghua University
Ph.D., 2001, Tsinghua University

Research Areas
Financial Market Microstructure, Behavioral Finance, Corporate Finance, Banking and Financial Institutions, Econometrics of Financial Markets



JIANG Lei
Associate Professor

Bachelor, 2003, Harbin Institute of Technology
Master, 2005, Harbin Institute of Technology
Master, 2006, University of Virginia
Ph.D., 2011, Emory University

Research Areas
Empirical Asset Pricing, Stock Market Microstructure



LU Yao
Professor

Bachelor, 2000, Central University of Finance and Economics
Master, 2003, New York University
Ph.D., 2009, University of Michigan

Research Areas
Corporate Finance, Corporate Governance, Law and Finance, Labor and Finance, Technological Changes and Capital Markets



WANG Hao
Associate Professor

Bachelor, 1995, Shenyang University of Technology
MBA, 2000, Eastern Illinois University
Ph.D., 2007, McGill University

Research Areas
Fixed Income Securities, Credit Risk, Asset Pricing



YIN Xiang
Assistant Professor

Bachelor, 2014, Renmin University of China
Master, 2016, Toulouse School of Economics
Ph.D., 2022, London School of Economics

Research Areas
Entrepreneurial Economics, Venture Capital & Private Equity, Public Spending & Finance, Big Data in Government



LI Daokui
Professor

Bachelor, 1985, Tsinghua University
Ph.D., 1992, Harvard University

Research Areas
Government and Economics, Economic History, and the Chinese Economy



PANG Jiaren
Associate Professor

Bachelor, 2000, Peking University
Master, 2004, Vanderbilt University
Ph.D., 2007, Washington University in St. Louis

Research Areas
Corporate Finance, Corporate Governance, Mergers and Acquisitions, Capital Markets



WANG Jun
Associate Professor

Bachelor, 1995, Northern Jiaotong University
Master, 1998, Peking University
Ph.D., 2008, Tsinghua University

Research Areas
Insurance Economics, Risk Management, Corporate Finance



ZHANG Lihong
Professor, Vice Chair,
Secretary of CPC Branch

Bachelor, 1988, Nankai University
Master, 1991, Nankai University
Ph.D., 1999, Chinese Academy of Sciences

Research Areas
Theory of Asset Pricing, Portfolio Management, Stochastic Calculus, Risk Theory and Risk Management



LI Jinliang
Professor

Bachelor, 1997, Tsinghua University
Ph.D., 2001, Syracuse University

Research Areas
Financial Markets, Entrepreneurial Finance, Investments



Michael R. Powers
Zurich Insurance Group Chair
Professor

Bachelor, 1982, Yale University
Master, 1982, Yale University
Ph.D., 1987, Harvard University

Research Areas
Government Regulation and Public Policy, Applications of Game Theory in Risk and Insurance, Mathematical Models in Enterprise Risk Management, Tax Treatment of Risk Transfers



WANG Tianyu
Associate Professor

Bachelor, 2010, Zhejiang University
Master, 2012, Tilburg University
Ph.D., 2018, Imperial College London

Research Areas
Empirical Asset Pricing, Financial Intermediation, International Finance



ZHAO Dongqing
Associate Professor

Bachelor, 1994, Tsinghua University
Master, 1997, Tsinghua University
Ph.D., 2006, Tsinghua University

Research Areas
Corporate Finance



LIU Chun
Associate Professor, Vice Chair

Bachelor, 1999, Tsinghua University
Master, 2001, Tsinghua University
Ph.D., 2007, University of Toronto

Research Areas
Financial Econometrics, Financial Market, Risk Management



SHEN Tao
Associate Professor, Vice Chair

Bachelor, 2006, Nankai University
Master, 2008, Georgia Institute of Technology
Ph.D., 2013, University of Minnesota

Research Areas
Corporate Investment, Credit Risks, Corporate Merger and Acquisition



WANG Yintian
Associate Professor

Bachelor, 1998, Xi'an Jiaotong University
Master, 2000, Queen's University
Ph.D., 2006, McGill University

Research Areas
Financial Derivatives, Econometric Modeling, Risk Management



ZHU Wu
Assistant Professor

Bachelor, 2009, University of Science and Technology Beijing
Master, 2016, Peking University
Master, 2021, University of Pennsylvania
Ph.D., 2021, University of Pennsylvania

Research Areas
Finance, Machine Learning, Macroeconomics, and Network Economics



ZHU Wuxiang
Professor

Bachelor, 1987, Tsinghua University
Master, 1989, Tsinghua University
Ph.D., 2002, Tsinghua University
Research Areas
Corporate Finance, Industry Finance, Business Model, Government Finance



CHENG Yuan
Professor, Chair

Bachelor, 1991, Huazhong University of Science and Technology
Master, 1996, Huazhong University of Science and Technology
Ph.D., 2000, Tsinghua University
Research Areas
Information Technology Management, Service Management, Institution and Entrepreneurial Strategy, Digital Economy, Technology Economics



JIAO Jie
Professor

Bachelor, 1996, Tsinghua University
MBA, 2002, Tsinghua University
Ph.D., 2006, The George Washington University
Research Areas
Strategic Management and Strategic Restructuring, Global Strategy, Regional Development Strategy



LV Chunyan
Associate Professor

Bachelor, 1986, Peking University
Master, 1989, Peking University
Research Areas
Law of Corporation, Contracts and Related Judicial Case Comments



ZHU Yingzi
Professor, Chair

Bachelor, 1991, University of Science and Technology of China
Master, 1993, New York University
Ph.D, 1997, New York University
MBA, 2002, New York University
Research Areas
Asset Pricing and Machine Learning, Investment, Risk Management



GAO Jian
Professor

Bachelor, 1984, Chongqing Institute of Architecture Engineering
Master, 1987, Chongqing Institute of Architecture Engineering
Ph.D., 1996, Tsinghua University
Research Areas
Entrepreneurship, Company Transformation, Venture Capital and Private Equity, Sustainable Entrepreneurship



JIN Yongjun
Associate Professor

Bachelor, 1990, East China Normal University
Master, 1996, Peking University
Research Areas
M&A Related Intellectual Property Law, Law of Corporation, Contracts and Chinese Tax Issue, Judicial Case Reviews, and General Management Case Study



NING Xiangdong
Professor

Bachelor, 1988, Tsinghua University
Master, 1990, Tsinghua University
Ph.D., 2003, Tsinghua University
Research Areas
Corporate Governance, Strategic Management, the Theory of Firm, Transition Economy of China



ZHU Yujie
Professor

Bachelor, 1992, Tsinghua University
Master, 1994, Tsinghua University
Ph.D., 2005, Tsinghua University
Research Areas
Asset Pricing, Investment, Asset Allocation and Investment Strategy



GAO Xudong
Professor

Bachelor, 1988, Harbin Institute of Technology
Master, 1991, Renmin University of China
Ph.D., 2003, Massachusetts Institute of Technology
Research Areas
Competitive Strategy, Technology Strategy, Management of Technological Innovation



LI Donghong
Professor

Bachelor, 1993, Lanzhou University
Master, 1996, Lanzhou University
Ph.D., 1999, Renmin University of China
Research Areas
Strategic Management, Internationalization, Industry Upgrading



WANG Yi
Associate Professor,
Secretary of CPC Branch

Bachelor, 1993, Beijing University of Aeronautics and Astronautics
Master, 1996, Tianjin University
Ph.D., 2000, Zhejiang University
Research Areas
Management of Technological Innovation, Strategic Management, Corporation Competence

Department of Innovation, Entrepreneurship and Strategy



GUO Yidi
Associate Professor

Bachelor, 2005, Tsinghua University
Master, 2008, Tsinghua University
Ph.D., 2017, INSEAD
Research Areas
Strategic Management, Organization Theory



LI Jizhen
Professor, Associate Dean

Bachelor, 1997, Tsinghua University
Master, 2002, Tsinghua University
Ph.D., 2002, Tsinghua University
Research Areas
Digital transformation, Management of Technological Innovation and Entrepreneurship, Project Management



XIE Wei
Professor

Bachelor, 1989, PLA Transportation Engineering College
Master, 1993, Southeast University
Ph.D., 1999, Tsinghua University
Research Areas
Strategic Leadership, Managerial Innovation, Industry Ecosystems



CHEN Jin
Apple Inc. Chair Professor

Bachelor, 1989, Zhejiang University
Ph.D., 1994, Zhejiang University
Research Areas
Managing Technological Innovation, Business Administration



HAO Jie
Associate Professor

Bachelor, 2003, Monash University
Master, 2004, University of Sydney
Ph.D., 2013, University of Sydney
Research Areas
Entrepreneurship Education, International Management, Gender, Family Business



LI Xibao
Associate Professor, Vice Chair

Bachelor, 1993, Shanghai Jiaotong University
Master, 1998, Tsinghua University
Master, 2001, The Ohio State University
Ph.D., 2003, The Ohio State University
Research Areas
Innovation Management, Entrepreneurial Management, Knowledge Management



XU Mingtao
Assistant Professor

Bachelor, 2011, University of International Business and Economics
Master, 2013, Georgia Institute of Technology
Master, 2015, Emory University
Ph.D., 2020, Purdue University
Research Areas
Strategy, Innovation, Entrepreneurship, Property Rights, Artificial Intelligence



YANG Delin
Professor

Bachelor, 1982, Huazhong Normal University
Master, 1991, Chinese Academy of Sciences
Ph.D., 1997, Chinese Academy of Social Sciences

Research Areas

Technological Innovation Management,
Technological Entrepreneurship Incubation



CHEN Guoquan
Mr. Henry R. Kravis Chair Professor,
Vice Chair

Bachelor, 1990, Tsinghua University
Master, 1991, Tsinghua University
Ph.D., 1994, Tsinghua University

Research Areas

Time-Space Theory of Leadership and
Management, Time-Space Theory of
Organizational Learning, Time-Space
Leadership, Organizational Learning and
Learning Organization, Team Learning and
Learning Team, Individual Learning and
Learning Leader, Team Management



LI Ning
Flextronics Chair Professor, Chair

Bachelor, 2005, Shanghai Jiaotong University
Ph.D., 2012, Texas A&M University

Research Areas

Team Collaboration, Organizational Network
Analysis, Individual and Team Innovation
Mechanism, Leadership, Big Data in
Organizational Research, and Chinese
Management Concepts



WANG Xueli
Associate Professor

Bachelor, 1993, Harbin Institute of Technology
Master, 1996, Harbin Institute of Technology
MBA, 1996, Macao University
Ph.D., 2003, Tsinghua University

Research Areas

Chinese-Style Management, Organizational
Change, Strategic Human Resource
Management, Organizational Culture



ZHANG Huiyan
Assistant Professor

Bachelor's, 2009, Peking University
Master, 2012, Tsinghua University
Ph.D., 2023, Carnegie Mellon University

Research Areas

Innovation Management, Intellectual Property
Rights, Firm Strategy, Digital Economy



CHI Wei
Professor, Assistant Dean

Bachelor, 1998, Renmin University of China
Ph.D., 2003, University of Minnesota

Research Areas

Compensation and Incentives, Job Market and
Employment, Talent Management, CEO and
TMT, and Human Resources in New Economy



LU Shuye
Associate professor

Bachelor, 2008, Renmin University of China
Master, 2013, Tsinghua University
Master, 2014, Columbia University
Ph.D., 2019, University of Maryland

Research Areas

Leadership and Teams, Social Network,
Creativity and Innovation



WU Zhiming
Associate Professor

Bachelor, 1989, Hangzhou University
Master, 1996, Beijing Normal University
Ph.D., 1999, Beijing Normal University

Research Areas

Organization and Human Resource
Management, Leadership, Cross-cultural
Management, Employee Psychology and
Behavior in the Era of Digital Intelligence,
Employee Recruitment and Selection



ZHANG Wei
Associate Professor, Vice Chair

Bachelor, 1995, Tsinghua University
Master, 1998, Tsinghua University
Ph.D., 2002, Tsinghua University

Research Areas

Venture Capital, Entrepreneurship,
Development and Dynamics of Emerging
Industries



GAO Xiangyu
Assistant Professor

Bachelor, 2001, Xi'an Jiaotong University
Master, 2005, Xi'an Jiaotong University
Ph.D., 2015, National University of Singapore

Research Areas

Interpersonal Trust, Proactive Personality and
Behavior, Work Safety and Error Management



QIAN Xiaojun
Professor

Bachelor, 1982, Tsinghua University
Master, 1988, Purdue University
Ph.D., 1992, Purdue University

Research Areas

Leadership, Business Ethics, Corporate Social
Responsibilities and Sustainability



YANG Bin
Professor

Bachelor, 1992, Tsinghua University
Master, 2000, Tsinghua University
Ph.D., 2000, Tsinghua University

Research Areas

Business and Society, Leadership Theory and
Practice, Nonmarket Strategy, Business Ethics,
Crisis Management



ZHU Hengyuan
Professor

Bachelor, 1991, Tsinghua University
Master, 1998, Tsinghua University
Master, 2000, Rensselaer Polytechnic Institute
Ph.D., 2006, Tsinghua University

Research Areas

Strategy Rhythm, Strategy in Dynamic
Environment, Industry Innovation Analysis



HU Jia
Visiting Chair Professor

Bachelor, 2005, Central University of Finance
and Economics
Master, 2007, Renmin University of China
Ph.D., 2012, University of Illinois at Chicago

Research Areas

Prosocial leadership, Team motivation and
climate, Remote/Hybrid work



QU Qing
Associate Professor, Secretary of
CPC Branch

Bachelor, 1993, Tsinghua University
Master, 1997, Tsinghua University
Ph.D., 2007, Tsinghua University

Research Areas

Organizational Culture, Leadership,
Human Resource Management, Values,
Person-Organization Fit, Managerial Thinking



ZHANG Chen
Associate Professor,
Assistant Dean

Bachelor, 2011, Tsinghua University
Master, 2013, Tsinghua University
Ph.D., 2018, University of Michigan

Research Areas

Work Design and Redesign, Time, Energy, and
Well-being Issues at Work, Proactive Behaviors
in Organizations

Department of Leadership and Organization Management



JIANG Peng
Associate Professor

Bachelor, 1997, Jilin University
Master, 2000, Jilin University
Ph.D. in Law, 2003, China University of Political
Science and Law

Research Areas

Business Law, Business Ethics and Social
Responsibility, Business History, Education
History of Law and Management



WANG Xiaoye
Associate Professor

Bachelor, 2000, East China Normal University
Master, 2004, East China Normal University
Ph.D., 2010, Hong Kong University
of Science and Technology

Research Areas

Organization Innovation, Employee Creativity,
Social Cognition and Decision-Making in
Organizations



ZHANG Jiayin
Associate Professor

Bachelor, 2005, Tsinghua University
Master, 2008, Tsinghua University
Master, 2013, Massachusetts Institute of
Technology
Ph.D., 2014, Massachusetts Institute of
Technology

Research Areas

Organizational Theory, Organizational
Behavior, Human-Algorithm Relationship,
Business Ethics, Leadership in Innovation and
Entrepreneurship



ZHANG Jin
Associate Professor

Bachelor, 1986, Peking University
Master, 1989, Peking University
Master, 2002, University of Southern California
Ph.D., 2004, University of Southern California

Research Areas

Positive Organizational Behavior, Science of Happiness, Cultural Values and Organizational Behavior (Based on Big Data Approach), Cross-Cultural Communication and Negotiation



CHEN Jian
Lenovo Chair Professor

Bachelor, 1983, Tsinghua University
Master, 1986, Tsinghua University
Ph.D., 1989, Tsinghua University

Research Areas

Systems Engineering, Supply Chain Management, e-Business, Decision Theory and Decision Systems



LIN Zhijie
Associate Professor

Bachelor, 2009, South China University of Technology
Ph.D., 2013, National University of Singapore

Research Areas

Economics of Information Systems, Sharing Economy, Electronic Commerce, Social Media



MAO Xiaojie
Assistant Professor

Bachelor, 2016, Wuhan University
Ph.D., 2021, Cornell University

Research Areas

Data Science, Data Driven Decision Making, Causal Inference



ZHANG Mian
Associate Professor

Bachelor, 1993, Xi'an Jiaotong University
Ph.D., 2002, Xi'an Jiaotong University

Research Areas

Work-Family Balance, Organization-Employee Relationship, Corporate Culture, Human Resource Management



GUO Xunhua
Professor, Secretary of CPC Branch

Bachelor, 2000, Tsinghua University
Ph.D., 2005, Tsinghua University

Research Areas

Information Systems, e-Business, Business Intelligence



LIU Dengpan
Professor

Bachelor, 1999, University of Science and Technology of China
Master, 2001, The University of Texas at Dallas
Ph.D., 2006, The University of Texas at Dallas

Research Areas

Economics of Information Systems, IS-OM Interface, Digital Platforms, Digital Advertising, Artificial Intelligence, Data Analytics, Online Learning, Data Privacy, Health IT, Blockchain, Fintech



SUN Jing
Associate Professor

Bachelor, 1991, Tianjin University
Master, 1994, Tianjin University
Ph.D., 1999, Beijing University of Aeronautics and Astronautics

Research Areas

Strategy Decision and Change Management, Service Operation Management, Decision Science, Quality Engineering, Total Quality Management



ZHENG Xiaoming
Professor

Ph.D., 1998, Chinese Academy of Sciences

Research Areas

Leadership, Work-Life Balance, Employee Well-Being, Team Effectiveness, Organizational Culture, and Strategic Human Resources Management



HUANG Jinghua
Professor

Bachelor, 1986, Tsinghua University
Master, 1988, Tsinghua University
Ph.D., 2005, Tsinghua University

Research Areas

IT Business Value, Business Value of Social Media, Consumer Behavior in Social Media, Organizational Behavior in Social Media



LIU Hongyan
Professor

Bachelor, 1991, Beijing University of Chemical Technology
Master, 1994, Beijing University of Chemical Technology
Ph.D., 2000, Tsinghua University

Research Areas

Business Analytics, Recommender Systems, Healthcare Data Analysis, Intelligent Recruitment, Data/Text Mining, Computer Vision Data Governance



WANG Chun
Associate professor, Vice Chair

Bachelor, 2005, Tsinghua University
Master, 2007, University of Wisconsin
Ph.D., 2014, Columbia University

Research Areas

Stochastic Decision Models, Revenue Management, Reinforcement Learning, Financial Engineering and Risk Management

Department of Management Science and Engineering



HUANG Shuo
Associate Professor

Bachelor, 1997, Tsinghua University
Ph.D., 2002, Tsinghua University

Research Areas

Supply Chain Management, Operations Management, Inventory Control



LIANG Yong
Associate Professor

Bachelor, 2005, Tsinghua University
Master, 2008, Purdue University
Ph.D., 2013, University of California, Berkeley

Research Areas

Supply Chain Management, Dynamic Programming and Optimal Control, Energy Policy, Economy and Planning



WEI Qiang
Professor, Chair

Bachelor, 1997, Tsinghua University
Master, 1999, Tsinghua University
Ph.D., 2003, Tsinghua University

Research Areas

Information Systems and Management, Big Data Analytics, Business Intelligence and Data Mining, Uncertainty Techniques, Simulation Techniques



CHEN Guoqing
Distinguished Professor of Arts, Humanities and Social Sciences, Tsinghua University

Bachelor, 1982, Renmin University of China
MBA, 1988, Catholic University of Leuven
Ph.D., 1992, Catholic University of Leuven

Research Areas

IT Strategy and Management, Business Intelligence and e-Business, Data Modeling and Fuzzy Logic



LI Bo
Associate Professor

Bachelor, 2002, Peking University
Ph.D., 2006, University of California, Berkeley

Research Areas

AI and Economics/Management



MAO Bo
Associate Professor

Bachelor, 1987, Tsinghua University
Master, 1989, Tsinghua University

Research Areas

Chinese Enterprises' Information System and Management, Knowledge Management, Data Analysis & Business Model



XIAO Yongbo
Professor

Bachelor, 2000, Tsinghua University
Master, 2006, Tsinghua University
Ph.D., 2006, Tsinghua University

Research Areas

Revenue and Pricing Management, Service Systems and Service Management, Supply Chain Management



XIE Bin
Associate Professor

Bachelor, 1986, Tsinghua University
Master, 1989, Tsinghua University
Ph.D., 1993, Tsinghua University

Research Areas

Pharmaceutical Ecosystem based on Mapping Code, Consumer-oriented Corporate Governance, Product Harm Management, Unavoidable Quality Control



ZHU Yan
Professor

Bachelor, 1994, Tsinghua University
Master, 1998, Tsinghua University
Ph.D., 1998, Tsinghua University

Research Areas

Digital Transformation, Digital Economy, Digital Production Relations, Industrial Blockchain, Industrial Internet, Industry Digital Finance



HU Zuhao
Professor

Bachelor, 1985, Huazhong University of Science and Technology
Master, 1988, Zhejiang University
Ph.D., 2000, Kyoto University

Research Areas

Marketing Strategy in Digital Era, Omni-Channel Management, Brand Management and Sustainable Competitive Advantage, International Marketing Strategies of Chinese MNEs, Marketing Financial Services



SUN Yacheng
Professor, Chair

Bachelor, 2001, Huazhong University of Science and Technology
Master, 2002, Indiana University
Ph.D., 2008, Indiana University

Research Areas

Platform Marketing, Pricing, Customer Relationship Management, Content Marketing



XU Xin
C.V. Starr Chair Professor,
Associate Dean

Bachelor, 1998, Tsinghua University
Master, 2000, Tsinghua University
Ph.D., 2005, University of California, Irvine

Research Areas

IT Business Value and IT Governance, Digital Innovation, Business Analytics

Department of Marketing



LIU Wenjing
Associate Professor

Bachelor, 2000, University of International Business and Economics
Master, 2004, National University of Singapore
Ph.D., 2010, University of Toronto

Research Areas

Consumer Behaviors, Decision Science, Consumer Experience, and Pricing



XIE Zan
Assistant Professor

Bachelor, 1985, Peking University
Master, 1991, Tsinghua University
Ph.D., 2005, Tsinghua University

Research Areas

Marketing Strategy, Consumer Behavior, Marketing Research, Product Quality Measurement, Customer Satisfaction



YANG Liu
Associate Professor

Bachelor, 2003, Tsinghua University
Master, 2004, Singapore-MIT Alliance
Ph.D., 2010, Duke University

Research Areas

Information Acquisition and Learning Issues, Incentive Issues, and Behavior Issues in Decision-making Problems under Uncertainty



CHEN Rong
Associate Professor

Bachelor, 1998, Xi'an Jiaotong University
Master, 2000, Xi'an Jiaotong University
Ph.D., 2004, The Chinese University of Hong Kong

Research Areas

Consumer Decision Making, Service and Customer Relationship Management, Sustainable and Green Marketing, Brand Management, Communication and Promotion



LIU Xi
Associate Professor

Bachelor, 1995, Peking University
Ph.D., 2002, University of Iowa

Research Areas

New Ordinary Consumption, Aesthetic Consumption, Consumption Culture



YU Chunling
Associate Professor

Bachelor, 1993, Tianjin University
Master, 1996, Tianjin University
Ph.D., 2004, Tsinghua University

Research Areas

Strategic Brand Management, Valuation of Brand Asset, Globalization of Brand from Emerging Market



YE Qing
Associate Professor

Bachelor, 1998, Tsinghua University
Master, 2001, Tsinghua University
Ph.D., 2006, University of Michigan

Research Areas

Supply Chain Management, Capacity and Inventory Management, Information Asymmetry in Operations Management, Behavioral Operations Management



CHEN Yubo
Coca-Cola Chair Professor,
Secretary of CPC Committee

Bachelor, 1997, Southeast University
Master, 2000, Southeast University
Ph.D., 2004, University of Florida

Research Areas

Digital Economy, Digital Transformation of Chinese Economy, Big Data and Business Innovation in the Networked World, Market Transformation and Business Analytics in the Mobile Internet Era, Climate Change and Sustainability Strategy



LIANG Yitian
Associate Professor

Bachelor, 2008, Jinan University
Master, 2009, City University of Hong Kong
Master, 2011, University of British Columbia
Ph.D., 2017, University of British Columbia

Research Areas

Big Data Marketing, Business Analysis, Digital Marketing, Internet Charity, Pricing, Consumption Stimulation



ZHENG Yuhuang
Associate Professor

Bachelor, 1998, Tsinghua University
MBA, 2000, Tsinghua-MIT Sloan International MBA Program
Master, 2002, Columbia University
Ph.D., 2006, Columbia University

Research Areas

Consumer Behavior, Consumer Judgment and Decision Making, Consumer Self-Control, Marketing Strategies for Hedonic vs. Utilitarian Products, Pricing and Promotion Strategies, Customer Relationship Management, Entrepreneurship, Internet Marketing, Global Marketing, Cultural Differences



YI Cheng
Associate Professor

Bachelor, 2006, National University of Singapore
Ph.D., 2011, National University of Singapore

Research Areas

Electronic Commerce, Human-Computer Interaction, Online Consumer Behavior, Digital Learning



HUANG Liang
Assistant Professor

Bachelor, 2015, Tsinghua University
Ph.D., 2021, University of Arizona

Research Areas

Judgment and Decision Making, Innovations in Financial Services, Financial Decision Making, Consumer Interaction with Technology



SONG Xuebao
Associate Professor, Secretary of
CPC Branch

Bachelor, 1986, Huazhong Agriculture University
Master, 1989, Renmin University of China
Ph.D., 1992, Renmin University of China

Research Areas

Strategic Marketing, Entrepreneurial Marketing, Value-based Marketing, Green Marketing, City Marketing

Dual-appointed Faculty of Tsinghua Shenzhen
International Graduate School Innovation
Management Area and Tsinghua SEM
Shenzhen Campus



FENG Juan

Hon Hai Chair Professor, Vice Chair
of Department of Management
Science and Engineering

Bachelor, 1998, Renmin University of China
Ph.D., 2003, Pennsylvania State University

Research Areas

Challenges that IT Brings to Traditional
Business Models and Traditional Business
Behaviors



WANG Zigan

Associate Professor

Bachelor, 2009, Tsinghua University
Ph.D., 2015, Columbia University

Research Areas

International Economics, International Finance,
Corporate Finance, Fin-Tech, Environmental
Economics



LIN Jianwu

Associate Professor

Bachelor, 1996, Tsinghua University
Master, 1998, Tsinghua University
Ph.D., 2004, University of Pennsylvania

Research Areas

Financial Engineering, Financial Technology,
Quantitative Investment, Behavioral Finance,
Supply Chain Finance



YOU Haifeng

Chair Professor,
Professor in Residence,
Chair of Department of Accounting

Bachelor, 2001, Peking University
Master, 2003, The Ohio State University
Ph.D., 2007, University of California, Berkeley

Research Areas

Accounting Information, Capital Markets
and Real Economy, Artificial Intelligence and
Quantitative Investment



LIU Yan

Chair Professor

Bachelor, 2006, Tsinghua University
Master, 2008, University of Minnesota, Twin Cities
Ph.D., 2014, Duke University

Research Areas

Asset Pricing, Financial Econometrics, Macro
Finance, Hedge Funds, Mutual Funds, Financial
Reporting, Financial Institutions, Corporate
Events, and Machine Learning



ZHANG Xiaoquan

Irwin and Joan Jacobs Chair
Professor, Assistant Dean,
Executive Vice Dean of Shenzhen
Institute of Economics and
Management, Tsinghua University

Bachelor, 1996, Tsinghua University
Master, 1999, Tsinghua University
Ph.D., 2006, Massachusetts Institute of
Technology

Research Areas

Digital Transformation, Fin-Tech, Digital
Marketing, Social Networking and Social Media

Research Track Faculty



LI Yan

Assistant Researcher

Bachelor, 2011, Xiangtan University
Master, 2014, Xiangtan University
Ph.D., 2018, Tsinghua University

Research Areas

Fiscal and Tax Policies, Industrial Economics



WU Tian

Associate Researcher

Bachelor, 2011, Tsinghua University
Ph.D., 2016, Tsinghua University

Research Areas

Industrial Organization Theory, Corporate
Finance, Energy Economics



LIU Yunhui

Researcher

Bachelor, 2002, Xi'an Jiaotong University
Ph.D., 2007, Tsinghua University

Research Areas

Operations Management and Supply
Chain Management in Digitization and
Intellectualization Era, Clean and Low Carbon
Energy Strategy



ZHU Ziqin

Assistant Researcher

Bachelor, 2013, Zhejiang University
Ph.D., 2018, Zhejiang University

Research Areas

Science and Technology Management,
Innovation Policy, Science and Technology
Security, Systems Engineering, Future Industry

Honorary Professors

Robert J. Barro

Paul M. Warburg Professor of Economics,
Harvard University

Lars Peter Hansen

David Rockefeller Distinguished Service Professor,
University of Chicago
Nobel Laureate in Economics, 2013

Lawrence J. Lau

Vice-Chancellor, The Chinese University of Hong
Kong (2004-2010)

Eric S. Maskin

Adams University Professor, Department of
Economics, Harvard University
Nobel Laureate in Economics, 2007

MUN Kin Chok

Former Dean, Faculty of Business
Administration, the Chinese University of
Hong Kong (1981-1984, 1987-1993)

Edmund S. Phelps

McVickar Professor of Political Economy,
Columbia University
Nobel Laureate in Economics, 2006

Daniel L. Ritchie

President, Temple Hoyne Buell Foundation
16th Chancellor, University of Denver
(1989-2005)

David C. Schmittlein

Dean, Sloan School of Management,
Massachusetts Institute of Technology

The School has over 5,000 students in the undergraduate, doctoral, master's, MBA, and EMBA programs. In addition, the School offers collaborative degree programs and executive education programs.

Tsinghua SEM's strong international reputation, commitment to academic excellence, and global orientation attract students across the globe. The School currently enrolls over 500 international students and students from Hong Kong, Macao, and Taiwan. The School offers student exchange programs with 113 leading universities and business schools around the world.

Undergraduate Programs

About the Undergraduate Program

The undergraduate program's mission is "to create an environment that helps students to achieve success and grow into a virtuous and citizen" through general and individualized education. General education follows a three-point model that combines shaping values, cultivating ability, and obtaining knowledge, and which emphasizes curiosity, imagination and critical thinking ability. The program gives each student different opportunities and a free and creative environment.

Accomplishments:

- National Teaching Achievement in Higher Education, First Prize, 2014.

This award is presented every four years. The SEM Undergraduate Program won it for *Combining General Education and Individualized Passage-Undergraduate Education Reform for Economics and Management*.

- Tsinghua University Teaching Achievement, First Prize, 2021.
- Beijing Teaching Achievement in Higher Education, Second Prize, 2021.

SEM Undergraduate Program won these awards for *Facing New Challenges, Cultivating Economic and Management Bachelors with Global Competence and Cross-Lateral Creativity*.



Admissions for Economics, Finance and Management

Economics and Finance Major

Students will develop a systematic understanding of analytical methods and theories of economics and finance, skills to solve real-world economic and financial problems, a global view of economics and finance and a good understanding of the Chinese economy.

Information Management and Information Systems Major

Students will identify the trends of business activity in the digital era and develop and utilize digital technologies and mathematical approaches to enhance management, improve performance, and lead innovation.

Business Administration Major (For Athletes)

Designed for student athletes who gained great achievement in global and national sport competitions. Dedicated to equip students with foundational knowledge of liberal arts and business administration. The program contains a total of five years of education with one-year matriculation, and a four-year bachelor program.

Tsinghua Academy Economics Program

The Tsinghua Academy Economics Program was established on the 111th anniversary of the founding of Tsinghua University by Professor QIAN Yingyi, a renowned economist and educator, and one of the first Distinguished Professors of Arts, Humanities and Social Sciences at the university, who connected it with the abundant educational resources and academic achievements of Tsinghua University's School of Economics and Management and School of Social Sciences.

Dual Degree Bachelor Programs

Computer Science and Finance Dual Bachelor-Degree Program

In 2020, the Department of Computer Science and Technology and the School of Economics and Management started the Computer Science and Finance dual degree program to strengthen cross-subject collaboration and cultivate innovative students able to adapt to a changing society. This program focuses on computer science, financial engineering, management science, and their intersection. It aims to develop students with professional management and research skills in the fields of finance and IT. In addition to general education, this program offers professional education with both foundational courses and professional courses that emphasize students' understanding of fundamental theories, foundational knowledge, core professional skills, good virtues, and innovative ability.

Tsinghua-CUHK Dual Economics Degree Bachelor Program

The program is a four-year international English program, with two years at Tsinghua University and two years at CUHK. Students will be able to network in two different markets and experience different cultures and school lives. They will finish with a strong foundational knowledge and more course options to explore their own interests and career possibilities. (Degree: Bachelor of Economics from Tsinghua University, Bachelor of Economics and Social Sciences from CUHK)

Minors

Minors for non-SEM students: Accounting, Economics and Finance, Information Management and Information Systems.

Doctoral Programs

Objectives

Employ studies in multiple subjects to develop students into top researchers of economics and management.

Program Highlights

Specialty Admission

The PhD program requires students to apply to one of seven focuses. The thesis instruction group will be selected by both parties after the Doctoral Candidacy Examination.

Major

Accounting

Economic Theory and Applied Economics

Finance

Innovation, Entrepreneurship, and Strategy

Leadership and Organizational Management

Management Science and Engineering

Marketing

Focus on academics and emphasize quality

The school is built on three foundational subject platforms: economics and finance, business administration, management science and engineering. Each platform has its own required courses.

Economics and Finance:

Advanced Micro Economics,
Advanced Quantitative Economics,
Advanced Macro Economics, etc.

Business Administration:

Research Methods on Management,
Macro Management Theory,
Micro Management Theory, etc.

Management Science and Engineering:

Advanced Operations Research,
Decision Theory,
Advanced Information System, etc.

The school offers a major and minor course catalog for different majors, including graduation requirements and an expanded course catalog. The primary task for first and second-year PhD students is taking classes to explore and expand their academic knowledge.

Sophomore students attend a "Topic Research" course offered by the departments to display their sophomore thesis. The students receive professional instruction and discoveries and discussion research results. The doctoral thesis will be evaluated anonymously.

Enhanced Program Management

Each department has a PhD Program Committee. The committee is fully responsible for coordinating and setting a PhD student's graduation requirements and course of study.

Academic Career Guidance

Each department has its own academic career coordinator, who provides PhD students with career guidance. The school provides resources to help students with career planning, and arranges students to assist in teaching while in school. In addition, the school provides students with job information and helps students enter top universities and research institutions.

Provide resources and create better learning conditions

The school established a PhD scholarship, which eases students' financial burdens, and helps students to focus on academic research. It also funds students to attend high level academic conferences around the world, and one semester or one year of study abroad at a leading research university.



Master's Programs

Master of Finance

Program Objectives

The program aims to develop exceptional financial professionals with comprehensive and applied knowledge in economics and finance, a global perspective, and the ability to adapt to rapidly changing financial markets.

Program Features

The program focuses on developing macro-vision and innovation in practical applications, contributing to students' personalized development. Four concentrations include: Global Finance, Entrepreneurship and Corporate Finance, and Investment and Insurance. The program arranges an academic advisor and an industry mentor for every student.

The program offers dual degree programs with HEC Paris, the Hass School of Business at the University of California, Berkeley, Columbia University and the London Business School. Applicants for the London Business School dual degree program should be jointly selected and admitted by the two universities. The other three dual-degree programs and exchange programs are only open to enrolled MoF students.

The Master of Finance program of Tsinghua SEM was ranked 5th worldwide 1st in Asia in the Master in Finance pre-experience 2023 ranking by *Financial Times*.

Master of Financial Security

Program Objectives

The Master of Financial Security program is committed to cultivating strategic financial security professionals who can confidently deal with financial risk using solid scientific and technological knowledge and financial knowledge. The curriculum is rooted in China while having an international perspective.

Program Features

The program builds comprehensively on the basis of the Master of Finance project, and is intended to cultivate a group of professionals who can ensure China's financial security. Courses explore multiple perspectives on national strategy, economy, and technology, as well as the underlying financial technologies. A number of courses examine the technologies of financial platforms, including machine learning, artificial intelligence, blockchain, and payment systems. It is jointly developed by the School of Economics and Management of Tsinghua University and Shenzhen International Graduate School. Accordingly, it has both "Tsinghua standards" and "Shenzhen characteristics." Being based in Shenzhen, students learn in an environment that faces the world and develops together with the Guangdong-Hong Kong-Macao Greater Bay Area.

Tsinghua University-Singapore Management University MCFO & MPAcc Dual-Degree Program

Program Objectives

The design of the program focuses on improving the overall capacity of financial leaders, reshaping their knowledge structure of financial management, and equipping them with a comprehensive understanding of financial knowledge with the aim of developing financial management leaders with a global perspective.

Program Features

The program is a dual-degree program in cooperation with Singapore Management University. It is a part-time program and the expected length of study is two years. The courses span three major modules of accounting, finance and management, to comprehensively improve financial knowledge and management skills. Applicants with a bachelor's degree should have a minimum of five years' working experience, or with a master's degree should have a minimum of three years' working experience.

Master Program in Advanced Financial Management and Big Data

Program Objectives

The program aims to cultivate financial leaders with data awareness.

Program Features

The program is jointly established by Tsinghua SEM and Tsinghua Shenzhen International Graduate School, relying on the cultivation of Tsinghua SEM. The overall design of the program combines big data with accounting, financial and management modules. It is a part-time program and the expected length of study is two years. Applicants with a bachelor's degree should have a minimum of one year's working experience, or with a master's degree with a minimum of one year's working experience.

Master in Management

Program Objectives

The program strives to develop students' leadership, general management and analytical skills, preparing them for key managerial and leadership positions in corporations, government and non-profit organizations.

Program Features

Management analytics courses enhance students' knowledge base, focusing on management practice and application. The Program is taught in Chinese and English.

In 2011, Tsinghua SEM joined CEMS - the Global Alliance in Management Education - and became the first and the only member school in the Chinese mainland. In 2018, Tsinghua SEM was awarded the CEMS School of the Year 2017-2018 based on student feedback regarding education quality, student service and activities. Enrolled students can apply for CEMS exchange programs and will receive a CEMS diploma upon successful completion.

Qualified MiM students can also be enrolled in the Tsinghua SEM-HEC MiM Dual Degree Program.

The Masters in Management program at Tsinghua SEM secured 6th place globally as per the 2023 Masters in Management rankings released by the *Financial Times*. The ranking cemented Tsinghua SEM as the only Asian institution to break into the Top 10 in the past decade.

Tsinghua-Columbia Dual Master's Degree Program in Business Analytics

Program Objectives

The program aims to develop interdisciplinary talents in the fields of management theory and cutting-edge information technology, with an emphasis on global vision and strong business analytical skills. It is also a pioneer in developing an interdisciplinary education system that integrates data science and management theory.

Program Features

The program, implemented by Tsinghua SEM and the Fu Foundation School of Engineering and Applied Science of Columbia University, is the first dual master's program in this field between Chinese and American universities. It is a full-time program that usually takes 2-3 years to complete. Students admitted to the dual degree program will study at Tsinghua University in Beijing, China, for the first year, and through an expedited application process, be enrolled and study at Columbia University in New York, USA, for the second year.

The program focuses on big data application in management, improving their knowledge base in data analytics and modeling and enhancing management skills. Students who have successfully completed the program will receive a diploma and a master's degree in management from Tsinghua University and a Master of Science degree from Columbia University.

MBA Programs

As one of the first MBA programs in China, Tsinghua MBA programs have been leading the development of domestic MBA programs since 1991. By utilizing the strengths and resources of the broader ecosystem of Tsinghua University, the programs aim to cultivate future leaders with comprehensive management capabilities.

Tsinghua MBA received A+ in the first national assessment of Chinese MBA programs in 2018.

Tsinghua Global MBA program ranked the 28th worldwide and No.1 in China by QS Global MBA Rankings 2024. *Manager* magazine has been conducting research and ranking of Chinese MBA programs and Tsinghua MBA has been on top of the list consecutively.

Educational Philosophy

Tsinghua MBA programs focus on cultivating students from three aspects: Being, Knowing and Doing, and strive to help students pursue the balance of knowledge, capability and character, of academic discipline and practical relevance, and of global perspectives and China roots. These objectives are achieved through soft skill development, experiential learning, integrated learning and global experiences.

Curriculum Structure

The core curriculum is composed of five modules: Analytical Foundations, Management Fundamentals, Ethics and Soft Skills, China and the World, and Integrative Practices. The curriculum implements the MBA educational philosophy and covers the core knowledge in key management areas, with the aim to enhance students' capabilities and shape their character through various integrated practices.

Tsinghua MBA offers approximately 100 elective courses and practice-oriented business courses so that students could achieve in-depth learning and personalized development based on their career plans and interests. To cultivate high-level management talents that meet the demand of the development stage of the new era, Tsinghua MBA programs have launched a series of courses on digital technology and China's ESG (Environmental, Social, and Governance) Practice Innovation.

Program Features

International Exposure

Tsinghua MBA students can apply for overseas exchange programs, and study for one semester with tuition fees exemption at partner universities, or participate in short-term overseas exchange programs or overseas modules. Each year, over 100 overseas students from partner schools come to Tsinghua University to study, which makes the Tsinghua MBA classroom even more international.

Tsinghua MBA students can apply for a dual degree in universities including Columbia, MIT and HEC Paris.

Entrepreneurial Resources

With the support from Tsinghua University and Tsinghua Science Park, Tsinghua MBA offers abundant entrepreneurial courses and practical programs to students. Students can participate in entrepreneurship education courses or join in teams for Tsinghua MBA Entrepreneurship Competition. Tsinghua x-lab and Tsinghua SEM X-elerator provide resources and support for MBA students during all phases from making start-up plans, organizing teams, setting up companies to seeking investment.

Alumni Network

Through over 20 years of development, the Tsinghua MBA programs reach more than 10,000 alumni who are active and strongly connected across various industries, such as finance, consulting, manufacturing, science, technology and information service. The Tsinghua SEM MBA Alumni Association, with organizations across different levels, serves to improve communication and interaction among alumni themselves as well as between alumni and the alma mater to promote life-long learning, career development, and business cooperation among MBA graduates.

Tsinghua Global MBA Program (Full-Time)

Tsinghua Global MBA Program, jointly established by Tsinghua SEM and Massachusetts Institute of Technology (MIT) Sloan School of Management, is designed to cultivate global leaders by combining Tsinghua's character and MIT's elements. With international enrollment and study, the Program is tailored for business elites who aspire to achieve career transition and global competence after concentrating on completion of studies.

Length of study and learning method

- 2 years full-time study
- English program with Chinese elective courses
- Courses delivered by MIT faculty, exclusive overseas modules and integrated practicum project

Certificates

- Degree of Master of Business Administration
- Tsinghua University Certificate of Graduation
- MIT Sloan Course Certificate

Tsinghua MBA Program (Part-Time)

The Tsinghua Part-Time MBA program offers a wide range of optional courses to professional elites with solid management experience from various industries. It is suitable for middle and senior management backbones of various functions to step forward to become senior general managers, and also for entrepreneurs to expand their business. Weekend or concentration study mode provides different options for different student cohorts. Weekend classes are designed for management backbones to achieve balance between work and study, and centralized classes are more suitable for students outside Beijing.

Length of study and learning method

- 2.5 years of part-time study
- Mainly Chinese with English elective courses

Certificates

- Degree of Master of Business Administration
- Tsinghua University Certificate of Graduation

Tsinghua Industrial Innovation MBA Program (Part-Time)

At present, China has specifically proposed to accelerate the modernization of the country's industrial system. Economic development should focus on the real economy and improve innovation in new and emerging industries. Tsinghua University School of Economics and Management has launched the Industrial Innovation MBA Program to support national development strategies and cultivate future leaders with "industrial innovation perspective, innovative management thinking, and product innovation capabilities".

Length of study and learning methods

- 2.5 years of part-time study
- Mainly Chinese with English elective courses

Certificates

- Degree of Master of Business Administration
- Tsinghua University Certificate of Graduation

Tsinghua Technology Innovation MBA Program (Part-Time)

The Tsinghua Technology Innovation MBA Program (Part-Time) is initiated by Tsinghua SEM in collaboration with Tsinghua University Shenzhen International Graduate School. Based on 30 years of advanced MBA education experience at Tsinghua SEM and supported by top-tier academic and industrial resources of the Tsinghua ecosystem, the Tsinghua Technology Innovation MBA Program aims to cultivate innovative leaders with digital technology and profound insights of finance theory and practice to serve the sustainable development of Guangdong-Hong Kong-Macao Greater Bay Area.

Length of study and learning methods

- 2 years of part-time study
- Main campus is in Shenzhen

Certificates

- Degree of Master of Business Administration
- Tsinghua University Certificate of Graduation

EMBA Programs

EMBA Programmes of the School of Economics and Management, Tsinghua University (Tsinghua SEM EMBA)

Launched in 2002, the Tsinghua SEM Executive MBA (Tsinghua SEM EMBA) is committed to cultivating industry leaders and shaping the future of enterprises and organizations. The programme combines advanced management theories and concepts with best practice in China to equip executives with strong business ethics, an innovative spirit, leadership skills, strategic decision making capability, and global competitiveness. In 2005, the programme achieved outstanding results in the first official EMBA programme evaluation by the Academic Degree Committee of the State Council. Since 2007, the programme has topped the "China's Best EMBA Programme" ranking by *Manager* magazine for 11 consecutive years.

Dedicated World-Class Faculty

The faculty team is composed of highly qualified Chinese and foreign academics and professionals with world-class credentials.

Students of High Quality

Since its launch, Tsinghua SEM EMBA has received the applications from a great many business elites. The program currently has 9,000+ alumni. Among them, 94% are ranked at Deputy General Manager level or above, and 83% are ranked at Chairman or General Manager of their organizations. In addition, three graduates were honored with China Central Television's China Economic Figures of the Year Award. Over 40 EMBA alumni are Deputies to the National People's Congress (NPC) or members of the Chinese People's Political Consultative Conference (CPPCC), and more than 400 alumni are chairmen or founders of domestic or overseas listed companies.

Comprehensive and Practical Curriculum

The programme not only pays continuous attention to economic situations at home and abroad, gains insight of the needs for corporate management and draws on lessons learned by world-class universities in operation, but also designs a unique curriculum with Chinese characteristics as well as Tsinghua's uniqueness.

In 2012, the program launched a new curriculum structure which enables students to access university-wide knowledge and resources and enhances their ability to understand global megatrends, humanity and society, grasp opportunities, create favorable conditions, and achieve win-win outcomes, fully leveraging the advantages of Tsinghua SEM as a business school in a comprehensive university.

Upgraded Curriculum Structure

In 2022, Tsinghua SEM EMBA has further optimized its curriculum structure to better respond to the scientific and technological revolution and industrial transformation within the context of digital economy by redefining its three course tracks namely as Industrial Transformation, Technology-oriented Startup, and Digital Management. The new adjustments will place greater emphasis on systematic, forward-looking and practical course content which will provide students with a keen and forward-looking vision and deep insight into global economic dynamics, offer thought-provoking ideas relating to the strategic transformation of businesses and innovative growth in the digital era and empower the real economy.

Industrial Transformation

Empower industries and nurture future entrepreneurs who keep pace with the times, drive industrial change, and spearhead industrial growth.

Technopreneurship

Emphasize S&T innovation, foster talents with both technical and managerial skills, and develop a new generation of entrepreneurs with cross-sectoral competencies and breakthrough creativity.

Digital Management

Revolutionize management, empower enterprise management innovation with digital technology, reconstruct the digital economic ecosystem, and nurture contemporary entrepreneurs for the digital transformation of society.

Extensive & In-Depth Global Cooperation

The programme has been actively exploring international cooperation since its launch and was the first to join the EMBA Global Council. So far, it has launched overseas learning sessions in eight countries or regions including the East and West Coasts of the United States, France, Germany, the United Kingdom, the Middle East and others.

Sound Class Management

Tsinghua SEM EMBA, known for its sound, reasonable and innovative classroom management, has dedicated strong efforts to creating a favorable learning environment with the characteristics of Tsinghua University. Innovative efforts have been made to build an open, inclusive, humble, and pragmatic platform for communication via activities such as class orientations, life-themed expansion, icebreaking class meeting, and "Knowing China by Seeing", with the aim to nurture a vibrant and motivated learning atmosphere and ensure smooth operation.

Cohesive Alumni Network

Tsinghua SEM EMBA has established 30 regional alumni chapters, 20 alumni chapters in Beijing for students of the same graduating year, one Future Tech Future Thinking alumni chapter, one Aeronautics & Aviation Management EMBA alumni chapter, one media alumni chapter and one overseas alumni chapter, as well as five interest clubs. The alumni network covers almost the whole country. Moreover, Tsinghua SEM EMBA often organizes Homecoming Day, academic evaluation, salons, forums and other activities to create a comprehensive lifelong platform for its students.

Tsinghua-INSEAD Dual-Degree EMBA Programme (TIEMBA)

The Tsinghua-INSEAD Dual-Degree EMBA Programme (TIEMBA) is jointly launched by Tsinghua SEM and INSEAD. Combining international business education with a focus on Asia, the joint programme is designed for executives and professional managers worldwide, especially for those from the Asia Pacific region.

Top Tier EMBA Programme in the World

TIEMBA has been at the forefront of the *Financial Times* Global EMBA Top 100 List and QS Executive MBA joint programme ranking for many consecutive years. It ranked the second place globally by 2023 QS EMBA Ranking in the joint program category.

Global Perspectives & World-class Faculty

The programme is designed to offer participants the best of both institutions. The programme runs across Beijing, Shanghai, Shenzhen, Singapore, Fontainebleau and Abu Dhabi, providing unparalleled multicultural perspectives and insights into some of the most dynamic regions of the world. Bridging East and West business wisdom and expertise with rigorous study, the programme endeavors to broaden participants' strategic vision, taking professional management and entrepreneurship to greater heights at the international level. The programme upgraded its curriculum responding to the market changes. The new curriculum fully embodies the advantages of Tsinghua University as a comprehensive university and INSEAD as a world leading business school, focusing on classic business fundamentals, global management insights, in-depth understanding of the Chinese context, and modern business & technology trends, as well as leadership and business practice. As a highlight of the programme, participants also receive personal Leadership Development coaching and go through the reciprocal Executive Exchange to draw from fellow participants' management expertise.

Two Degrees & Lifelong Network

Upon successful completion of the programme, graduates will be awarded two separate degrees from Tsinghua and INSEAD respectively, and become alumni of both Tsinghua University and INSEAD, securing an exceptional opportunity to build a lifelong professional network spanning the continents.

"Future Tech Future Thinking" Programme

As a new highlight by Tsinghua SEM, the "Future Tech Future Thinking" programme is designed to cultivate strategic tech-savvy entrepreneurs who master core science and technology and are able to lead China in the future and contribute to human society.

Political and Economic Wisdom + Future Technology

It integrates "political and economic wisdom" with "future technology" in curriculum design and accurately analyzes the approaches of world-class companies' management and technological innovation. In this way, students can optimize the layout of their companies, empower themselves to seek further development in the industry and thus better cater to new trends in social and technological development.

"10+1 Model"

The programme integrates itself into cutting-edge technological fields exclusive to Tsinghua University in China and continues to fulfill Tsinghua's social responsibility of cultivating key talents for the country by fully leveraging Tsinghua's resources. Tsinghua SEM cooperates with a number of schools and departments of Tsinghua University to create the "10+1" model exclusive to the programme through assignment of two tutors to one student, resource sharing, and application of theoretical achievements into practice. The top-tiered scholars and scientists of Tsinghua University contribute to the programme by analyzing original and cutting-edge scientific and technological achievements, and building a model for application of theoretical achievements into practice.

Tsinghua Wisdom & Scientific Giants

The programme develops a top faculty team consisting of theorists, top-tiered scientists, masters in humanities, tutors in science and technology, best professors of Tsinghua SEM and industry leaders, to facilitate iteration of knowledge and enterprise transformation by innovation of teaching methods.

Shared Alumni Network & Ecosystem

Tsinghua SEM Future Technology Alumni Chapter is not just a platform for activities. More significantly, it is a platform for exchange and mutual learning. It can access to the Tsinghua SEM EMBA alumni network, which boasts 9,000+ alumni, including 400+ chairmen or actual controllers of domestic or overseas listed companies, and 40+ NPC deputies and CPPCC members. They jointly form an alumni network featuring "Tsinghua Ecosystem and Technology Innovation", and create a comprehensive lifelong platform for students to learn from and communicate with each other.

Collaborative Degree Programs

Tsinghua University-The Chinese University of Hong Kong MBA Program in Finance (FMBA)

This program was established with the objectives of developing solid financial knowledge and essential management skills. With the vision of the Chinese market as well as a global perspective, this program prepares the students to become future leaders in the global financial industry.

Jointly offered by Tsinghua SEM and CUHK Business School, the FMBA program is the first MBA program in China with a specialization in Finance. The program is reputed for its cutting-edge curriculum design. The courses introduce students to the latest frontiers and new developments in global financial markets. The courses are closely related to the reform and development of capital markets in China. The program was first launched in 2000 with one class in Beijing, and subsequently, an additional class was established in Shenzhen in 2004. So far, over 2,000 professionals with strong academic performance and work experience have graduated from the program.

Tsinghua-ENAC Advanced Master's Program in Aviation Management

Advanced Master's Program in Aviation Management is a collaborative effort between Tsinghua SEM and École Nationale de l'Aviation Civile (ENAC). This program is specifically designed to address the growing need for skilled management professionals in China's rapidly developing aviation industry. By leveraging Tsinghua's strong academic foundation and ENAC's renowned expertise in aviation management, the program offers participants professional knowledge and an international vision to excel in the aviation industry both within China and on a global scale. As a master's degree program approved by the Ministry of Education of China, it has been conducted for 9 consecutive years and has trained hundreds of interdisciplinary management talent for China's aviation sector.



Executive Education Programs

Executive Education is a non-degree education program created by Tsinghua SEM to meet the growing demands for knowledge of senior executives from enterprises and organizations. It aims to provide high-quality, globally oriented, and tailor-made management education through a variety of teaching methods such as in-class lectures, real-life instruction, case studies, coaching and mentoring, reflective teaching, and benchmarking. It serves as a lifelong learning and development platform for executives and entrepreneurs where they can expand their career potential, enhance their leadership capacity and operations and management skills, and ultimately ensure the sustainable development of their enterprises.

Program Overview

The Executive Education Center was established at the end of 2001 with the support of the Tsinghua SEM Advisory Board. The center integrates all kinds of previous non-degree and non-academic education programs to form a system of open-enrollment courses divided into seven categories: Ministries' Entrusted Programs, Flagship Programs, Digital Capability Programs, Industry Programs, Online Programs, Regional Development Programs, and International Programs. The center also designs custom programs to provide tailor-made professional management personnel training solutions for specific organizations and enterprises.

Curriculum System

In addition to introducing the world's most advanced management theories and teaching methods, the Executive Education Center fully capitalizes on strong faculty teaching and research capabilities. It has created a unique management education system by combining Chinese management philosophy and real-world enterprise practices.

The center has trained more than 100,000 top management talents. It has become a bridge between the school and enterprises, a link between professors and entrepreneurs, and a platform for teaching and research.

The Executive Education Center has been entrusted to undertake training tasks for leaders and entrepreneurs by institutions, such as the Organization Department of the CPC Central Committee, the State-owned Assets Supervision and Administration Commission of the State Council, the United Front Work Department, the All-China Federation of Industry and Commerce, and the Organization Department of the CPC Beijing Municipal Committee. Since 2016, the Executive Management Training Program for Central State-owned Enterprise Leaders (EMT) has been held seven times. Since 2018, the New Era Entrepreneurs Development Program (NEED) has been offered four times. The Business and Management Training Program for Leaders of Beijing Municipal Enterprises, created in 2021, has been held twice.

With more than 20 years of experience, the center has created a series of high-quality flagship programs, such as the Leading CEOs Program, Young Entrepreneurs Program - Young, Elite, Sharing (YES), and Excellent Managers Development Program. In December 2021, it began the first session of the "China Eco-explorer" program and the second session began in May 2023. Empowered by Tsinghua's strong industry-university-research cooperation and achievement transformation system, the program brings together entrepreneurial philanthropists with social responsibility and pioneering spirits to explore new systems, new paths, new industries, new technologies and new businesses based on low-carbon sustainable development. Based on Tsinghua's industrial and innovation research results, the "China Smart Manufacturing Entrepreneurs Program" integrates the strengths of leading enterprises in the national strategic industrial chain, and explores the lifelong learning mode of entrepreneurs through the integration of industry and education and the interconnection of industries. In addition, the center intends to launch a "Sports Industry Entrepreneurs Program" for future business navigators in the sports industry.

The Executive Education Center, in cooperation with pioneering enterprises in digital economy, has made great efforts to promote cross-faculty cooperation and create digital transformation courses, such as the Future-Tech Entrepreneurs Program, New Business Xuetang, and Digital Transformation Leadership Program. In February 2023, Tsinghua SEM, together with the School of Software and the School of Law at Tsinghua University, launched the first domestic program for tech executives in digital transformation and layout enterprises: Leading CDOs Program. It cultivates CDOs who will lead the future global digital economy development.

Executive Education invites academics, politicians and entrepreneurs to gather at Tsinghua University to inspire new business ideas and strengthen fledgling industries. The center integrates the resources of industry, academia and research, and offers programs for different industries, such as Energy Internet Industry Leaders Program, PE Industry Investment Leaders Program, and Advanced Management Program in Automotive Industry. In addition, the center and École Nationale de l'Aviation Civile (ENAC) joined to create Tsinghua-ENAC Advanced Master's Program in Aviation Management, which combines Tsinghua's strong academic foundation with the world's top resources in aviation management. The program is in its ninth year and has trained hundreds of professional managers for China's aviation industry.

The center's online continuing education is based on the core curriculum of Tsinghua SEM's business administration program. Live classes and a number of recorded courses are available, and well-known industry figures have gathered for interactive teaching to create a methodical and professional immersive learning experience.

The center is committed to serving national strategies and promoting regional economic development. Maximizing its unique strengths, it has offered executive courses in Shanghai and Shenzhen for a long time, and has also launched the Capital Market Leaders Program to advance China's capital market. In addition, based on the executive education market in the Guangdong-Hong Kong-Macao Greater Bay Area, the center launched its "Specialized and Innovative Leading Talent Training Program" on the Shenzhen Campus, and "The Empowerment Program for New Type of Professionals in Futian" in cooperation with Futian District in Shenzhen in 2023. Its Entrepreneur Development Program in Henan Province has been held five times with the United Front Work Department of Henan Province, Henan Federation of Industry and Commerce, Henan Department of Finance, and Tsinghua SEM.

As China's first international executive education platform, Tsinghua SEM Executive Education Center has been adhering

to "a global strategy and an international vision" in developing its curricula over the years. It launched the first English-taught open program on executive education for global enrollment in 2022: Global Executive Program in China (GEPC). This program is designed to provide global executives and business leaders with a comprehensive perspective on effectively leading and managing businesses in China's rapidly changing environment. The second cohort of the GEPC program was enrolled in 2023.

The center's custom program aims to ignite wisdom and enhance insight. By incorporating cutting-edge concepts, leadership thinking, and innovative knowledge rooted in China's management practices, the center offers diverse, comprehensive, and sustainable solutions for knowledge enhancement tailored to organizations at various stages of development, as well as for managers with different aspirations. It has partnerships with more than 100 government organizations and large enterprises.

Executive Education Programs

| | | | |
|--------------------------------|--|--|---|
| Ministries' Entrusted Programs | Executive Management Training Program for Central State-owned Enterprise Leaders (EMT) | New Era Entrepreneurs Development Program (NEED) | Business and Management Training Program for Leaders of Beijing Municipal Enterprises |
| Flagship Programs | China Eco-explorer Program | China Smart Manufacturing Entrepreneurs Program | Sports Industry Entrepreneurs Program |
| | Leading CEOs Program | Young Entrepreneurs Program-Young, Elite, Sharing (YES) | Excellent Managers Development Program |
| Digital Capability Programs | Leading CDOs Program | Future-Tech Entrepreneurs Program | New Business Xuetang |
| Industry Programs | Tsinghua-ENAC Advanced Master's Program in Aviation Management | Energy Internet Industry Leaders Program | |
| | Advanced Management Program in Automotive industry | PE Industry investment Leaders Program | |
| Online Programs | Professional Management Program | School of Economics & Management Elite Certificate Program (SEME) | Carbon Asset Trading and Management Program |
| Regional Development Programs | Capital Market Leaders Program | Specialized and Innovative Leading Talent Training Program in the Guangdong-Hong Kong-Macao Greater Bay Area | Entrepreneur Development Program in Henan Province |
| | Tsinghua Shanghai Elites Management Program (TSE) | Talent Training Program in Futian, Shenzhen | Tsinghua Shenzhen Executive Management Program |
| International Programs | Global Executive Program in China-Opportunity in Diversity: Decoding the Dynamic Chinese Economy | | |
| Custom Programs | Each company possesses its unique culture and core capabilities. Successful companies demonstrate a strong point for effectively promoting and reshaping their culture through continuous organizational learning while simultaneously enhancing and revamping their core capabilities. Tsinghua SEM Executive Education Center is dedicated to forging deep partnerships with enterprises in management education and delivering custom programs that constantly provide solutions and integrate resources for organizational learning. These specialized programs are tailored to suit the specific characteristics of each enterprise. To date, the center has served over 100 companies including industrial and Commercial Bank of China, CITIC Group, Beijing Energy Holding Co., Ltd., Xiaomi Corporation, Anta Group, Goldman Sachs, BMW, Shell, SAP, and INDITEX, cultivating a diverse pool of management talents at various levels. | | |

Tsinghua x-lab

Tsinghua x-lab is an educational platform fostering creativity, innovation, and entrepreneurship since April 25, 2013. Rooted in the Tsinghua University School of Economics and Management (Tsinghua SEM), Tsinghua x-lab is the joint project of Tsinghua SEM and 16 schools and departments of Tsinghua University, including Environment, Mechanical Engineering, Architecture, Materials Science and Engineering, Information Science and Technology, Aerospace Engineering, Law, Arts & Design, Public Policy & Management, Engineering Physics, Electrical Engineering, Medicine, Journalism and Communication, Natural Sciences, Chemical Engineering and Education.

Tsinghua x-lab is a non-profit open educational platform, servicing students, faculty and alumni entrepreneurs across Tsinghua University. The platform, with three core dimensions: education, cultivation and eco-construction, is committed to developing a feasible and structured supporting system covering the whole innovation process from creating ideas and making prototypes to commercialization.

Mission and Value Proposition

The "x" in "x-lab" refers to exploration of the unknown and cross-disciplinary collaboration, and the "lab" denotes learning from experiences and teamwork.

Tsinghua x-lab's value can be demonstrated in the following aspects. The platform takes advantage of Tsinghua SEM's rich resources to help cultivate innovative and entrepreneurial talents for the country and strengthening collaboration between start-up teams and commercial organizations. The platform is aimed at enabling Tsinghua University to enhance the efficiency and effectiveness of its technological innovation endeavors. It is dedicated to cultivating innovative and entrepreneurial talents for the country and advancing the nation's strategy of development through innovation.

Education

Tsinghua x-lab aims to establish a feasible education system based on creativity, innovation, and entrepreneurship, and to cultivate innovators and entrepreneurs. It mainly serves Tsinghua's incumbent students and courses co-developed by school faculty and industry experts.

Tsinghua x-lab offers the Tsinghua Innovation and Entrepreneurship Certificate Program under the direction of Tsinghua Graduate School. It offers 35 courses in three modules: identifying the opportunity, finding resolutions, and setting up an enterprise. It also focuses on improving the student's ability and helping them become a good team player.

Meanwhile, Tsinghua x-lab is dedicated to experiential learning and has cooperated with many Chinese and foreign top enterprises such as Facebook, New Oriental, Nestle, ABB, BMW, BASF, and Meituan to offer courses and hold contests. It has hosted a series of activities such as Innovate (48), a 48-hour entrepreneurship competition; the innovation accelerator camp; and the Sustainable Development Goals (SDG) Open Hackathon. Such activities have helped students enhance their skills and abilities in innovation and entrepreneurship.

Tsinghua x-lab has formed strategic partnerships with 24 top international organizations and universities such as the United Nations Institute for Training and Research (UNITAR), the Technical University of Munich, the National University of Singapore, Imperial College London, the University of Geneva. It has worked with its partners to develop summer camps, start-up exchange programs for international innovative and entrepreneurial teams, and Global Challenge Lab, among many other activities. Such activities have fostered a global vision and innovative abilities in students. In addition, Tsinghua x-lab keeps creating opportunities for students to participate in international forums, summits and contests and encourages them to turn into international leaders from participants.

Training and Consultation

Tsinghua x-lab aims to help an entrepreneurial team to grasp the theory of creativity, innovation, and entrepreneurship and know the way to put it into practice. By collaborating with enterprises to offer courses and lectures and organize contests and training camps, it hopes to revolutionize the conventional way of teaching knowledge. It wants to help the entrepreneurial team grow up fast and uses experts to help them solve problems in the process of commercialization.

Tsinghua x-lab's training and consultation services are as follows:

- **Managing projects.** Tsinghua x-lab assists Tsinghua's schools and departments in attracting entrepreneurial projects from across Tsinghua, tracks the development of such projects, and offers solutions to their problems.
- **Enhancing experiential learning.** With the help of forums, lectures, workshops, accelerator camps and fundraising roadshows, Tsinghua x-lab hopes to help an entrepreneurial team to turn their concepts into products and enhance their abilities to discover their weaknesses and solve problems. It aims to help the entrepreneurial projects to raise their standards and develop competitive products.
- **Offering various consultation services.** By offering one-to-one or one-to-many consultation services and consultation from private advisory boards, Tsinghua x-lab hopes to help the projects get timely industry information and boost their development. In addition, it teams up with well-known Chinese and foreign enterprises and alumni-founded companies to provide the entrepreneurial teams with opportunities to test their skills in real-life scenarios.

Now, Tsinghua x-lab has developed more than ten practice courses and hired more than 40 Resident-Entrepreneurs and Resident-Angel investors. It has brought in eight Professional Residential Organizations, formed cooperative relations with more than 200 Chinese and foreign famous enterprises, and keeps in contact with more than 1,000 foundations. It organizes the Tsinghua Presidential Cup Challenge, which offers teachers,

students and alumni a stage to compete with each other and demonstrates Tsinghua's creative, innovative and entrepreneurial force.

Building a Business Ecosystem

Tsinghua x-lab follows the public welfare principle to build a business ecosystem. It tries to round up high-quality resources from within and out of Tsinghua University, establish rules for cooperating with regional governments and commercial organizations, and find a new way for enterprises to escape the "death valley" in the process of commodification and industrialization. It aims to help entrepreneurial teams to get subsidies from regional governments, seize business opportunities, recruit potential partners and business consultants, and get in touch with local industry investment funds. By doing these, it hopes to make the teams overcome their weaknesses and put their projects on a fast-growing track.

The business ecosystem building department has established cooperative relationships with various government agencies such as the Investment Promotion Agency of the Ministry of Commerce, and close ties with National Economic and Technical Development Zones across China and economically advanced regions such as Guangzhou, Suzhou and Chongqing. It has set up a constantly updating potential partner pool which can provide entrepreneurial teams with partners and consultants. It has gathered information from about 100 Tsinghua alumni and tries to help entrepreneurial teams grow by offering free consultation services provided by experts and established entrepreneurs.

Brand and Recognition

Tsinghua x-lab has become an information, education and communication platform for fostering creativity, innovation and entrepreneurship, and is highly regarded by the government and society.

It was recognized as the first university-based "Maker Space" by the Beijing Municipal Government. In 2019, it received an Advanced Collective Award from Tsinghua University.

Tsinghua SEM X-elerator

Tsinghua SEM X-elerator is an innovative service and value empowerment platform that inherits the spirit of Tsinghua university and focuses on serving entrepreneurs. Adhering to the concept of "serving entrepreneurs", with the goal of "gathering entrepreneurial talents and cultivating business leaders", X-elerator is creating a service system with a global perspective, and supporting Tsinghua University's scientific and technological achievements on transforming and implementing through the DNA Fund.

Since its establishment, Tsinghua SEM X-elerator has accelerated over 569 startups, and raised 5.003 billion RMB in total. Academic and entrepreneurial delegations from 61 countries and regions have visited and initiated partnerships.



- ▶ Awarded by Beijing Science and Technology Commission as Group Innovation Space in September, 2015
- ▶ Awarded by Zhongguancun Administration Committee as the Innovation Incubator in November, 2015
- ▶ Authorized by Haidian Government as the Centralized Office Area (Co-working Space) for technology companies in December, 2015
- ▶ Selected into the national science and technology enterprise incubator management service system by Ministry of Science and Technology in December, 2016
- ▶ Awarded by Zhongguancun Inno-Way as the Best Entrepreneurial Education Organization in June, 2016
- ▶ Recognized by Administrative Committee of Zhongguancun Haidian Science Park as Core Incubator for Emerging Industries of Central Zhongguancun in January, 2018
- ▶ Became a contractor for "Overseas Mass Entrepreneurship and Innovation Week" and organized Indonesia Chapter event in September, 2018
- ▶ Became a contractor for "Overseas Mass Entrepreneurship and Innovation Week" and organized Israel Chapter event in July, 2019

Services and Support

3-in-1 Acceleration Service System

Consisting of education, space and investment, X-elerator's accelerating system focuses on cultivating creative, innovative and entrepreneurial talents by transforming and implementing Tsinghua University's scientific and technological achievements.

Education

Tsinghua SEM X-elerator is dedicated to establishing a systematic acceleration program and a series of courses focusing on frontier technologies. We provide both all-round and in-depth training services to inspire innovative thoughts.

X+Space

X+Space welcomes entrepreneurs from all over the world to gather, co-operate and grow. Once the startups are enrolled, they will enjoy 6+6+1 systematic services. Tsinghua SEM X-elerator provides assistance and consultation on 6 aspects including human resources, business model, technology, finance, local law and policy to empower the startups.

Investment

To provide better FA services to entrepreneurs, Tsinghua SEM X-elerator has forged collaboration and partnership with 350 investment firms, financial service platforms and large enterprises, empowering startups with professional capital docking.

Five-Dimensional Empowerment

Tsinghua SEM X-elerator empowers entrepreneurs through mentorship, vertical field training, branding, international collaboration and events, boosting global vision and competitiveness.

Mentorship Empowerment

Tsinghua SEM X-elerator has formulated a diversified and professional mentorship program aiming at instructing and supporting entrepreneurs on managerial skills, technical knowledge, frontier technological development, product operation and marketing.

Industry Empowerment

Tsinghua SEM X-elerator has established several industry-focused entrepreneurial labs including "Block Chain Application Lab", "Lab of Sharing Economy and Community Economy", "Innovative Business Model Lab", "iLive Future Lab", "Medicine and Healthcare Lab" and "Technology in Cultural and Creative Action Learning Lab", accelerating the growth of startups.

The "Metaverse Science and Technology Innovation Pioneer Program" held in 2022 focused on five major themes including metaverse economy, digital technology, and future application scenarios. The members came from Tsinghua University, Renmin University of China, Beijing University of Science and Technology, University of International Business and Economics, Stanford University, Washington University, Columbia University, Royal College of Art, National University of Singapore, Tel Aviv University and other well-known universities around the world. 59.3% of the members were from innovative.

Branding Empowerment

For the purpose of giving our entrepreneurs more exposure, Tsinghua X-elerator's social media platforms have introduced "X-elerator Innovator" and "X-elerator Voice of Teams" to explore channels of promotion, attracting partners and resources.

International Empowerment

More than 90% of startups at Tsinghua SEM X-elerator are currently composed of doctoral or master graduates from top-tier universities in the world, innovative entrepreneurs, and technological innovators. Until now, we have created an international entrepreneurial community of 300+ members, hosted and co-organized more than 80 international conferences, lectures, visits, and academic exchanges, and forged partnership with more than 45 institutions.

Event Empowerment

The series of activities starts from cutting-edge research and practice in various technological innovation fields, and unravels the current industry trends, market pain points and development blockages. The events are providing entrepreneurs, industry parties, experts, scholars, and investors with a platform for opportunities and thinking collision.

Technology Transfer Empowerment

Tsinghua SEM X-elerator connects and empowers the scientific and technological achievements of universities with integrating social resources, capital resources and expert resources.

Research Overview

Academic research plays a vital role in Tsinghua SEM. The school has been continuing to construct its disciplines in economics and management in the past four decades. It integrates its teaching and research tasks with the need of China's economic development and proactively studies the subjects relating to Chinese government and enterprises. Excellent research capability has made Tsinghua SEM one of the leading schools of economics and management in China.

On the List of Developing First-Class Disciplines in China's Double First-Class Initiative

Management Science and Engineering

Business Administration

Economics

Research Projects

As of September 2023, Tsinghua SEM has undertaken 481 research projects funded by the National Natural Science Foundation of China and over 500 projects for a variety of government ministries and commissions, among which are:

3 projects in the Major Program funded by the National Natural Science Foundation of China

1 project in the Major Research Plan Program funded by the National Natural Science Foundation of China

2 projects in the Major International (Regional) Joint Research Program funded by the National Natural Science Foundation of China

2 projects in the Science Fund for Creative Research Groups funded by the National Natural Science Foundation of China

13 projects in the National Natural Science Funds for Distinguished Young Scholars

12 projects in the Excellent Young Scientists Fund funded by the National Natural Science Foundation of China

6 projects in the Major Program funded by the National Social Science Fund of China

481 projects

research projects funded by the National Natural Science Foundation of China and over

500 projects

for a variety of government ministries and commissions

In the past few years, on average each year

nearly 15 projects were funded by the National Natural Science Foundation

2 projects were funded by the National Social Science Fund

2 projects are National Strategic and Soft Science Projects

Publications

Papers
Over 400 per year

Books
Over 30 per year

Key Research Institute of Humanities and Social Sciences in Universities (Ministry of Education)

Research Center for Contemporary Management

Research Center for Technological Innovation

Major Research Projects in Past 10 Years (Selected)

| Principal Investigator | Project Title | Source of Funding | Starting Year |
|------------------------|--|---|---------------|
| CHEN Jin | Technology R&D and Application of Science and Technology Service Platform for Future Industrial Ecology | National Key Research and Development Program, Ministry of Science and Technology of the People's Republic of China | 2023 |
| SUN Yacheng | Marketing Models | National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China | 2023 |
| LIANG Yitian | Marketing Decision Models | Excellent Young Scientists Fund, National Natural Science Foundation of China | 2023 |
| LIU Xiao | Behavioral Online Market Design | Excellent Young Scientists Fund, National Natural Science Foundation of China | 2023 |
| XIAO Yongbo | Behavioral Decision Theory and Method for Supply Chain Resilience and Security | Major Program, National Natural Science Foundation of China | 2023 |
| CHEN Jin | Research on the Mode and Mechanism of Chinese Enterprise's Integrated Development of Innovation Chain and Industrial Chain | Key Program, National Natural Science Foundation of China | 2023 |
| BAI Chong-En | Measuring China's Industrial Policies and Evaluating Their Effects in a Unified Quantitative Framework | NSFC/RGC Collaborative Research Scheme, National Natural Science Foundation of China | 2023 |
| DONG Feng | A Theory of New Production Function for Carbon Neutrality | Original Exploration Initiative Program, National Natural Science Foundation of China | 2023 |
| SU Liangjun | Machine Learning Methods of High-Dimensional Econometric Models and Their Applications in Economics and Management | Key Program, National Natural Science Foundation of China | 2022 |
| LU Yi | The Effect Evaluation and Policy Optimization of Large Scale Tax and Fee Reduction | Major Program, National Social Science Fund of China | 2020 |
| LEI Jiasu | Research on National Economic Security System | Key Program, National Social Science Fund of China | 2020 |
| CHEN Yubo | Service Operations and Risk Management of Sharing Economy Platforms | Key Program, National Natural Science Foundation of China | 2020 |
| CHEN Guoqing | Steering Experts Research and Exchange of Study on Big Data Driven Management and Decision | Major Research Plan Program, National Natural Science Foundation of China | 2019 |
| LI Daokui | A Study of Global Economic Structural Change of the 21 st Century | Major Research Program, National Social Science Fund of China | 2018 |

| Principal Investigator | Project Title | Source of Funding | Starting Year |
|------------------------|---|---|---------------|
| XU Xianchun | Research on Statistical Monitoring and Evaluation of New Economy and New Driving Force in China under the Background of Big Data | Major Program, National Social Science Fund of China | 2018 |
| CHEN Jin | Setting Up Research on Strategy Comparison and Realization Path of Global Technological Powerful Countries | Major Program, National Social Science Fund of China | 2017 |
| YANG Delin | Study on Innovation Driven Development Mechanism and Related Policy of China's Manufacturing Industries in the Internet Environment | Major Program, National Social Science Fund of China | 2017 |
| BAI Chong-En | China's International Financial Integration-Impact on Financial Development and Stability | International (Regional) Cooperation and Exchange Programs, National Natural Science Foundation of China | 2017 |
| GAO Xudong | The Guangdong Economic Restructuring and Industrial Transformation and Upgrading Based on Innovation Ecosystem | Programs of Joint Funds, National Natural Science Foundation of China | 2017 |
| YANG Delin | Study on the Institution System for Promoting China's Innovative Development | Key Program, National Social Science Fund of China | 2016 |
| CHEN Yubo | User Behavior and Business Innovation in the Era of Mobile Internet | Key Program, National Natural Science Foundation of China | 2016 |
| CHEN Guoqing | Investigation and Workshop Organization Funding for Steering Experts of Study on Big-Data Driven Management and Decision | Major Research Plan Program, National Natural Science Foundation of China | 2015 |
| LI Daokui | China's Historical GDP and Economic Structure: 980-1840 | Major Program, National Social Science Fund of China | 2015 |
| CHEN Jin | The Dynamics of Global Value Chain and Innovation Driven Strategy of China | Key Program, National Social Science Fund of China | 2015 |
| CHEN Jian | Research on Business Management in Big Data Era | Major Program, National Natural Science Foundation of China | 2015 |
| YAO Dawei | Data Analytics and Decisions for Healthcare | Key Program, National Natural Science Foundation of China | 2015 |
| CHEN Guoquan | Research on Business Organization Management System and Its Transformation under a Complex and Changing Environment | Science Fund for Creative Research Groups, National Natural Science Foundation of China | 2015 |
| CHEN Jian | Mobile Recommender Systems in Big Data Era | Joint Research Fund for Overseas Chinese Scholars and Scholars in Hong Kong and Macao, National Natural Science Foundation of China | 2014 |

Selected Papers Published in International Journals in 2022

| Department | Author from SEM | Title of Paper | Publication |
|---|--------------------------|--|--|
| Accounting | LUO Ting | Short Sellers and Insider Trading Profitability | <i>Journal of Accounting and Public Policy</i> |
| Economics | DONG Feng | Bubbly Bailout | <i>Journal of Economic Theory</i> |
| | LU Yi | Did Trade Liberalization with China Influence US Elections? | <i>Journal of International Economics</i> |
| | LU Yi | The Effect of Computer-assisted Learning on Students' Long-term Development | <i>Journal of Development Economics</i> |
| | ZHOU Junjie | Equilibrium Characterization and Shock Propagation in Conflict Networks | <i>Journal of Economic Theory</i> |
| | ZHOU Junjie | The Impact of Network Topology and Market Structure on Pricing | <i>Journal of Economic Theory</i> |
| | ZHOU Junjie | The Limit of Targeting in Networks | <i>Journal of Economic Theory</i> |
| | Finance | SHEN Tao | The Geography of Information Acquisition |
| HE Ping | | Real Liquidity and Banking | <i>Journal of Financial Intermediation</i> |
| Innovation, Entrepreneurship and Strategy | CHENG Yuan | Incentivized Actions in Freemium Games | <i>Manufacturing & Service Operations Management</i> |
| | LI Jizhen | Funding Ventures Similar to One of Us: How Status Dynamics within Heterogeneous Groups Affect Venture Evaluation | <i>Strategic Management Journal</i> |
| | LI Jizhen | Good to Go First? Position Effects in Expert Evaluation of Early-Stage Ventures | <i>Management Science</i> |
| | XU Mingtao | Substituting Human Decision-Making with Machine Learning: Implications for Organizational Learning | <i>Academy of Management Review</i> |
| | LI Donghong | The Evolution of Business Ethics in China and the United States: Convergence, Divergence, or Crossvergence? | <i>Management and Organization Review</i> |
| | LI Xibao, CHEN Jin | How Venture Capital Firms Choose Syndication Partners: The Moderating Effects of Institutional Uncertainty and Investment Preference | <i>Management and Organization Review</i> |
| | MA Xufei | Transactional Dependence and Technological Upgrading in Global Value Chains | <i>Journal of Management Studies</i> |
| | ZHANG Wei | 3 Strategies to Convince People That Your Startup Is Legit | <i>Harvard Business Review</i> |
| Leadership and Organization Management | ZHENG Xiaoming | Upper Echelons and Intra-organizational Learning: How Executive Narcissism Affects Knowledge Transfer among Business Units | <i>Strategic Management Journal</i> |
| | ZHENG Xiaoming, LU Shuye | Not Very Competent but Connected: Leaders' Use of Employee Social Networks as Prisms to Make Delegation Decisions | <i>Journal of Applied Psychology</i> |
| | LI Ning | Turbocharging Practical Implications in Management Studies | <i>Journal of Management</i> |

| Department | Author from SEM | Title of Paper | Publication |
|--|---|--|--|
| Leadership and Organization Management | LI Ning | Exploring the Pandemic's Potential Effects on Workers' Collectivist Values, Prosocial Behaviors, and Attitudes Toward Mistreatment | <i>Human Resource Management</i> |
| | LI Ning, CHI Wei | Getting Ahead or Getting Along? How Motivational Orientations Forge Newcomers' Cohort Network Structures, Task Assistance, and Turnover | <i>Journal of Organizational Behavior</i> |
| | LI Ning, ZHENG Xiaoming | A Quasi-experimental Examination of Knowledge-sharing Interventions Enhancing Service Performance: The Roles of Time, Occupational Identity, and Image | <i>Journal of Organizational Behavior</i> |
| | ZHENG Xiaoming | When and Why Narcissism Leads to Taking Charge? The Roles of Coworker Narcissism and Employee Comparative Identity | <i>Journal of Occupational and Organizational Psychology</i> |
| | ZHENG Xiaoming | How and When Team Average Individual Mindfulness Facilitates Team Mindfulness: The Roles of Team Relational Stress and Team Individual Mindfulness Diversity | <i>Journal of Organizational Behavior</i> |
| | ZHENG Xiaoming | Employee Voice and Coworker Support: The Roles of Employee Job Demands and Coworker Voice Expectation | <i>Journal of Organizational Behavior</i> |
| | ZHENG Xiaoming | Rethinking the Role of Team Mindfulness in Team Relationship Conflict: A Conflict Management Perspective | <i>Journal of Organizational Behavior</i> |
| | ZHENG Xiaoming, LI Ning | Both a Curse and A Blessing? A Social Cognitive Approach to the Paradoxical Effects of Leader Narcissism | <i>Human Relations</i> |
| | ZHENG Xiaoming, LI Ning | The Dark Side of Leader-member Exchange: Observers' Reactions when Leaders Target Their Teammates for Abuse | <i>Human Resource Management</i> |
| | Management Science and Engineering | CHEN Jian | Signaling Quality with Return Insurance: Theory and Empirical Evidence |
| CHEN Jian | | Microblogging Replies and Opinion Polarization: A Natural Experiment | <i>Management Information Systems Quarterly (MISQ)</i> |
| CHEN Jian | | Quality and Private Label Encroachment Strategy | <i>Production and Operations Management</i> |
| CHEN Jian | | The Value of Health IT Interoperability: Evidence from Interhospital Transfer of Heart Attack Patients | <i>Manufacturing & Service Operations Management</i> |
| CHEN Jian, LIANG Yong | | Offline-Channel Planning in Smart Omnichannel Retailing | <i>Manufacturing & Service Operations Management</i> |
| FENG Juan | | Fly with the Wings of Live stream Selling-Channel Strategies with/out Switching Demand | <i>Production and Operations Management</i> |
| HUANG Jinghua | | Managing Contributor Performance in Knowledge-sharing Communities: A Dynamic Perspective | <i>Production and Operations Management</i> |
| LIN Zhijie | | The Signaling Effect of Sampling Size in Physical Goods Sampling via Online Channels | <i>Production and Operations Management</i> |
| MAO Xiaojie | | Assessing Algorithmic Fairness with Unobserved Protected Class Using Data Combination | <i>Management Science</i> |
| MAO Xiaojie | | Fast Rates for Contextual Linear Optimization | <i>Management Science</i> |
| XIAO Yongbo | Effects of Online Reviews and Competition on Quality and Pricing Strategies | <i>Production and Operations Management</i> | |

Selected Papers Published in International Journals in 2022

| Department | Author from SEM | Title of Paper | Publication |
|------------------------------------|---|---|--|
| Management Science and Engineering | XIAO Yongbo | Investing in Industry 4.0 Technologies: Empirical Impacts and Decision Framework | <i>Production and Operations Management</i> |
| | XU Xin | Configuring the Enterprise Systems Portfolio: The Role of Information Risk | <i>Information Systems Research (ISR)</i> |
| | ZHANG Xiaoquan | Risk Disclosure in Crowdfunding | <i>Information Systems Research (ISR)</i> |
| | ZHANG Xiaoquan | Histogram Distortion Bias in Consumer Choices | <i>Management Science</i> |
| | CHEN Jian | Dynamic Regulation on Innovation and Adoption of Green Technology with Information Asymmetry | <i>Naval Research Logistics</i> |
| | FENG Juan | Skill Spanning in the Online Labor Market: A Double-Edged Sword? | <i>Journal of the Association for Information Systems (JAIS)</i> |
| | LI Bo | Distributionally Robust Learning with Stable Adversarial Training | <i>IEEE Transactions on Knowledge and Data Engineering</i> |
| | LI Bo | Data-driven Variable Decomposition for Treatment Effect Estimation | <i>IEEE Transactions on Knowledge and Data Engineering</i> |
| | LI Bo | Learning Decomposed Representations for Treatment Effect Estimation | <i>IEEE Transactions on Knowledge and Data Engineering</i> |
| | LI Bo | Auto IV: Counterfactual Prediction via Automatic Instrumental Variable Decomposition | <i>ACM Transactions on Knowledge Discovery from Data</i> |
| | LIN Zhijie | When More is Less: Quality and Variety Trade-off in Sharing Economy Platforms | <i>Journal of Management Studies</i> |
| | WANG Chun | Play Like the Pros? Solving the Game of Darts as a Dynamic Zero-Sum Game | <i>INFORMS Journal on Computing</i> |
| | XIAO Yongbo | Opaque Selling of Multiple Substitutable Products with Finite Inventories | <i>Naval Research Logistics</i> |
| Marketing | CHEN Yubo, LIANG Yitian | How Is Mobile User Behavior Different?-A Hidden Markov Model of Cross-Mobile Application Usage Dynamics | <i>Information Systems Research (ISR)</i> |
| | LI Fei | Managing Reference-Group Effects in Sequential Product Upgrades | <i>Production and Operations Management</i> |
| | LIU Wenjing | A Study about Return Policies in the Presence of Consumer Social Learning | <i>Production and Operations Management</i> |
| | CHEN Rong | A Good Way to Boost Sales? Effects of the Proportion of Sold-out Options on Purchase Behavior | <i>International Journal of Research in Marketing</i> |
| | LIU Wenjing | Inductive Representation Learning on Dynamic Stock Co-Movement Graphs for Stock Predictions | <i>INFORMS Journal on Computing</i> |
| | LIU Wenjing | Feeling Lucky: How Framing the Target Product as A Free Gift Enhances Purchase Intention | <i>International Journal of Research in Marketing</i> |
| LIU Wenjing | Building Consumer Connection with New Brands Through Rituals: The Role of Mindfulness | <i>Marketing Letters</i> | |

China Journal of Economics (in Chinese)

China Journal of Economics (CJE) is an academic journal in the field of economics, which is under the supervision of the Ministry of Education, sponsored by Tsinghua University, managed by the School of Economics and Management of Tsinghua University and published by Tsinghua University Press. Officially launched in the first quarter of 2014, CJE is published every quarter and its domestic public periodical number is CN10-1175/F. CJE is a comprehensive publication covering all aspects of economics. It publishes original and summarized papers in Chinese and studies general and China-related economic issues with scientific methodologies.

CJE is indexed by the extended edition of Chinese Social Science Citation Index (CSCSI) source journals in 2019 and CSSCI source journals in 2023.



Tsinghua Business Review (in Chinese)

Founded on the occasion of the centennial anniversary of Tsinghua University in April 2011, *Tsinghua Business Review* is directed by the Ministry of Education and sponsored by Tsinghua University. With "thought-guided reform" as its aim of publication, the magazine is featured with "global vision, China roots, political and economic wisdom and humanistic spirit", and committed to disseminating cutting-edge management theories and domestic enterprises' best business practice.

China Business Case Center

China Business Case Center is dedicated to promoting the case method in business education and sharing knowledge and expertise in case writing, teaching, and learning. It houses a collection of near 1,700 teaching cases about Chinese companies with an annual addition of more than 100 cases. The collection spans a wide spectrum of industry sectors and academic disciplines. In 2013, Tsinghua SEM was the first institution in China that commercialized its case collection, which is now subscribed by more than 150 institutions in China's higher education system.

The Center has established strategic partnerships with Harvard Business Publishing, Ivey Publishing, The Case Center, and SAGE Publishing Group for the purpose of promoting China-related cases in a global setting. As of June, 2023, over 80 Tsinghua branded cases and innovative video materials are distributed via the platforms above. It also seeks to build a multi-source teaching material platform through partnerships with other distinguished business schools.

The Center holds high-quality case events such as workshops and forums to promote case writing and the case teaching pedagogy among business educators across the country. The annual Excellent Case Developer Competition also generates significant impact among experienced case writers, most of whom are faculty members teaching at business schools, or business researchers at other institutions.

Research Support

Library

Established in 1985, the Tsinghua SEM library has a floor area of 900 square meters and houses a collection of more than 100,000 books in Chinese and over 10,000 books in foreign languages. Approximately 6,000 new books are added to the collection each year. The School makes substantial investments to expand subscriptions to leading Chinese and international academic journals, newspapers and magazines across the broad areas of economics and management. The Tsinghua SEM library currently subscribes to 600 periodicals, including 160 in foreign languages.

Information Technology and Services Platform

Tsinghua SEM embarked on a major IT project in 2009 that aimed to empower education with technological innovation. The project was completed in 2013. Built upon a deep understanding of the demands of the modern classroom and the needs of today's students and educators, the new information technology and services platform is intended to provide an efficient, cost-effective and user-friendly platform for communication, knowledge exchange and resource sharing.

It also seeks to facilitate admissions, teaching, research and other school activities. The School's buildings are fully equipped with wireless Internet access. Internet and teleconferencing systems enable faculty and students to engage in intellectual activities anytime and from any location. A comprehensive suite of statistical software including SPSS, Mathematica, STATA, GAUSS and Scientific Work Place are also available on the new platform to support faculty research and teaching.

Data Research and Development Platforms

Tsinghua China Data Center (CDC) is a university-level scientific research institution established by Tsinghua University and developed by the School of Economics and Management. It focuses on China's economic and social data with the mission of becoming a high-end, world-class research team and think tank with wide reputation focusing on utilizing and developing economic and social data.

The Tsinghua NBS Data Research Center is the first domestic pilot organization for the development and application of government statistical microdata established by the National Bureau of Statistics in Tsinghua University in June 2017. Since the microdata development and application started, the National Bureau of Statistics has opened more than 10 categories of government statistical microdata in three batches to the center. The center actively serves scholars to apply for data. Up to now, hundreds of scholars from more than 60 first-class universities with first-class disciplines and research institutions have applied for the data, and some scholars' research results have been published in core journals at home and abroad. In order to better conduct microdata development and application, the center also actively organizes various academic activities, such as International Conference on Microdata Development and Application thematic forums on microdata development and application, etc. The center will continuously strive to build a high-level data service platform and provide high-quality data services for building a world-class university.

CDC, in coordination with Tsinghua University School of Economics and Management (Tsinghua SEM) and the School of Social Sciences (SSS), successfully organized conferences in April 2019, November 2020 and April 2021 respectively to publish the Tsinghua China Balanced Development Index, which monitors the process of balanced development based on Chinese principal social contradictions and key development issues in the new era. CDC cooperates with Tsinghua SEM, SSS and China Institute for Development Planning to conduct quarterly analysis of China's macroeconomic situation, by producing in-depth research on major economic issues facing China and the world, and integrating macroeconomic data and high-frequency big data, with a view to building a brand with Tsinghua characteristics for macroeconomic analysis.

Membership in International Organizations

| | | |
|-----------------------|------|---|
| AACSB | 2002 | Tsinghua SEM became a member of the Association to Advance Collegiate Schools of Business (AACSB) |
| | 2007 | Tsinghua SEM obtained AACSB accreditation and became the first school on the Chinese mainland with AACSB accreditation |
| | 2012 | Tsinghua SEM became the first school on the Chinese mainland to achieve AACSB maintenance of accreditation Tsinghua SEM hosted the 2012 Asia Pacific Annual Conference |
| | 2017 | Tsinghua SEM successfully maintained its AACSB Business Accreditation |
| AACSB | 2022 | Tsinghua SEM successfully maintained its AACSB Business Accreditation |
| | | |
| AAPBS | 2004 | Tsinghua SEM participated in initiating the Association of Asia-Pacific Business Schools (AAPBS) |
| | 2005 | Tsinghua SEM hosted the First Annual Conference of AAPBS |
| CEMS | 2006 | Tsinghua SEM became an Associate Academic Member of the Community of European Management Schools (CEMS) |
| | 2011 | Tsinghua SEM joined CEMS, becoming the only school on the Chinese Mainland with CEMS membership |
| | 2014 | Tsinghua SEM hosted the annual Strategic Board meeting |
| | 2018 | Tsinghua SEM was awarded the title of CEMS School of the Year 2017-2018 |
| | 2019 | Tsinghua SEM hosted the annual Strategic Board meeting |
| EFMD | 2006 | Tsinghua SEM became a member of the European Foundation for Management Development (EFMD) |
| | 2008 | Tsinghua SEM was awarded EQUIS accreditation by EFMD |
| | 2011 | Tsinghua SEM was re-accredited by EFMD and maintained its EQUIS label |
| Executive MBA Council | 2003 | Tsinghua SEM became a member of the Executive MBA Council |
| | 2004 | Tsinghua SEM hosted the Asia regional meeting |
| | 2014 | Tsinghua SEM hosted the Asia regional meeting |
| GMAC | 2008 | Tsinghua SEM became a member of the Graduate Management Admission Council (GMAC) |
| PIM | 2005 | Tsinghua SEM became a member of the Partnership in International Management (PIM) |
| | 2013 | Tsinghua SEM co-hosted the 40th Annual PIM Conference |
| PRME | 2007 | Tsinghua SEM participated in the Principles for Responsible Management Education (PRME) initiative |
| UNICON | 2008 | Tsinghua SEM became a member of the International University Consortium for Executive Education (UNICON) |
| | 2011 | Tsinghua SEM hosted the UNICON Annual Conference 2011 |

In-Depth Partnerships and Collaborations with World's Top Business Schools

Columbia University

Partnership with the Fu Foundation School of Engineering and Applied Science in launching the dual-degree program of Master in Business Analytics in 2014

Stanford GSB

Partnership with the Stanford Graduate School of Business in launching the Stanford-Tsinghua Exchange Program (STEP) for MBA students in 2005

MIT Sloan

Partnership with the MIT Sloan School of Management in launching the International MBA Program in 1996

Partnership with the MIT Sloan School of Management in launching the dual-degree program of Tsinghua MBA-MIT Master of Science in Management Studies (MSMS) in 2008

London Business School

Partnership with London Business School in launching the Tsinghua & London Business School dual-degree program of Master of Finance in 2019

Wharton

Partnership with the Wharton School of the University of Pennsylvania in faculty exchanges since 1997 and student exchanges since 2010

INSEAD

Partnership with INSEAD in launching the Tsinghua-INSEAD Dual Degree EMBA Program in 2006

HEC Paris

Partnership with HEC Paris, including faculty exchanges, executive education programs, and MBA dual-degree programs since 1998

Partnership with HEC Paris in launching the dual-degree program for Master in International Finance in 2013

Master's in Management (MiM) dual-degree program launched in 2013

UC Berkeley

Partnership with the Haas School of Business of UC Berkeley in launching the dual-degree program of Master in Financial Engineering in 2012

Extensive Overseas Student Exchange Network

As of August 31, 2023, the school has set up partnerships with 113 institutions around the globe. The school provides diverse opportunities to study abroad every year.

North America

Babson College
Cornell University (Johnson)
Duke University (Fuqua)
McGill University
MIT (Sloan)
Queen's University
Stanford University
UC Berkeley (Haas)
UC Davis
UNC-Chapel Hill (Kenan-Flager)
University of British Columbia
University of Illinois at Urbana-Champaign
University of Michigan (Ross)
University of Minnesota (Carlson)
University of Pennsylvania (Wharton)
University of Richmond (Robins)
University of Toronto (Rotman)
Western University
University of Wisconsin-Madison
Yale University

Europe

Bocconi University
Copenhagen Business School
ESADE Business School
ESSEC
HEC Paris
Instituto de Empresa Business School
Katholieke Universiteit Leuven
London Business School
London School of Economics and Political Science
Manchester Business School
Norwegian School of Economics and Business Administration
RWTH Aachen University
St. Petersburg University
University College London
University of Cologne
University of Mannheim
University of Zurich
Vienna University of Economics and Business

Asia-Pacific

Indian School of Business
Keio University
Nanyang Technological University
National University of Singapore
Singapore Management University
Thammasat Business School
University of Auckland
University of Melbourne
University of Sydney
Waseda University

Latin America

FGV-EAESP
Pontificia Universidad Católica de Chile

Tsinghua SEM is fortunate to have a strong alumni community. Alumni play vital roles in building positive awareness of the School and make significant contributions to help transform the School into a world-class higher education institution. The School currently has more than 41,000 alumni from its degree programs, over 4,000 alumni from collaborative degree programs, and over 100,000 alumni from non-degree programs.

The School has engaged in a number of initiatives to help alumni stay connected with each other and with the School, and it also runs an alumni e-newsletter and leverages various social media tools to keep alumni informed of school news and activities.

Structure

Tsinghua SEM Alumni Associations

By Program

| | | |
|----------------------------------|--------------------------|--|
| Undergraduate Alumni Association | Ph.D. Alumni Association | Master's Alumni Association |
| MBA Alumni Association | EMBA Alumni Association | Executive Education Alumni Association |

By Region

| | | |
|-----------------------------|------------------------------|----------------------------|
| Shanghai Alumni Association | Shenzhen Alumni Association | Sichuan Alumni Association |
| Yunnan Alumni Association | Chongqing Alumni Association | Hubei Alumni Association |
| Liaoning Alumni Association | Hong Kong Alumni Association | |

| | | |
|------------------------------|--------------------------------|--------------------------|
| Singapore Alumni Association | East US Alumni Association | European Alumni Alliance |
| Japan Alumni Association | West US Alumni Association | UK Alumni Association |
| Korea Alumni Association | East Canada Alumni Association | |
| | West Canada Alumni Association | |

By Specialty

Alumni also organize various kinds of activities based on their interests in different fields such as finance, real estate, entrepreneurship, internet, reading, photography, outdoor, football, table tennis, etc., offering opportunities to socialize and cooperate with each other.

To promote the development of educational cause of Tsinghua SEM, improve educational quality and academic level, strengthen the relation between the school and society, the school accepts the voluntary donations from domestic and foreign enterprises, social organizations and individuals. The supported areas are classified as follows:

| | |
|--------------------------------------|---|
| Chair Professorship | International Collaboration Projects/Academic Meetings |
| Faculty Development | Students /Alumni Events and Activities |
| Research Centers/Programs | In-kind Donations |
| Infrastructure and Facilities | Specific Projects |
| Scholarship | Others |

Donors of Chair Professorships

Endowed Chairs

Alibaba Foundation
 Apple Inc.
 China Construction Bank
 Margaret Liu Collins
 Freeman Foundation
 Houghton Freeman
 General Atlantic LLC
 Terry Gou
 Hon Hai Technology Group
 Irwin Mark Jacobs
 Henry R. Kravis
 Richard Li
 PepsiCo Inc.
 David M. Rubenstein
 Stephen A. Schwarzman
 Starr International Foundation
 Stephen A. Schwarzman Education Foundation
 The Starr Foundation
 Tsinghua SEM MBA Alumni Association
 Tsinghua SEM Undergraduate Alumni Association
 Zurich Insurance Group

Term Chairs

AXA Group
 CITIC Securities Company Limited
 Flex
 Lenovo
 Richard Li
 The Coca-Cola Company

Term Chairs (Completed)

China Ocean Shipping (Group) Company (COSCO)
 EMC Computer Systems (China) Co., Ltd.
 Esquel Group
 Goldman Sachs Charitable Gift Fund (UK)
 Merrill Lynch & Co.
 Tsinghua Tongfang Co., Ltd.

Special Contribution

Maurice R. Greenberg
 Goldman Sachs Foundation
 AXA Group

School of Economics and Management Tsinghua University

Mission

To Advance Knowledge and Cultivate Leaders for China and the World.

Aspiration

To Be a World-Class School of Economics and Management.

Core Values

Integrity Dedication Respect

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For more information,
scan the code and visit the
Tsinghua SEM official WeChat account.