



2022-2023 Annual Report
School of Economics and Management
Tsinghua University



清华大学经济管理学院
School of Economics and Management, Tsinghua University

Mission

To Advance Knowledge and Cultivate Leaders for China and the World.

Aspiration

To be a World-Class School of Economics and Management.

Core values

Integrity Dedication Respect



Founded

1984

2023



Tsinghua SEM Overview

First-Level Disciplines

4

Full-Time Faculty

156

Double First-Class

4

Staff

427

Beijing Campus

405

Shenzhen Campus

22



Departments



STUDENT ENROLLMENT

Undergraduates

1,037

Joint Undergraduate Programs with other Schools

115

Ph.D.

388

Undergraduates Second Degree

293

Master's

819

MBA

1,380

EMBA

1,362

TIEMBA

139

Degree Programs

41,735

Non-Degree Programs

109,252

Collaborative Degree Programs

4,282

Research Centers

45



ALUMNI

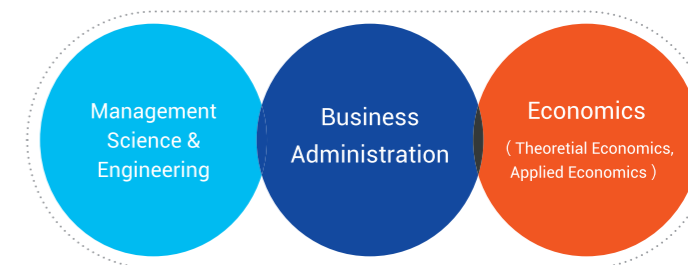
As of September 30, 2023

Academic Influence

Tsinghua SEM was the only Chinese school of economics and management with four "Double-First Class" disciplines—Management Science & Engineering, Business Administration, and Economics (Theoretical Economics and Applied Economics).

In 2023, Quacquarelli Symonds (QS) released the 13th QS World University Rankings, Tsinghua university played a leading role in the rankings of Accounting & Finance, Economics & Econometrics, Business & Management Studies and secured a leading position among Asian business schools.

Double-First Class



Tsinghua SEM at QS Ranking 2023

Source: QS website

QS WORLD UNIVERSITY RANKINGS 2023

Accounting & Finance	Economics & Econometrics	Business & Management Studies	统计与运筹学
2023 27 并列	2023 29	2023 32 并列	2023 20
2022 29	2022 30	2022 41 并列	2022 22 并列
2021 23	2021 25 并列	2021 31	2021 16
2020 25	2020 28	2020 34 并列	2020 16 并列
2019 27 并列	2019 31 并列	2019 39	2019 19
2018 34 并列	2018 37	2018 37	2018 20

Faculty

150

Full-Time Faculty Members

6

Dual-appointed faculty of Tsinghua Shenzhen International Graduate School (Innovation Management Area) and Tsinghua SEM (Shenzhen Campus)

153

Full-Time and Dual-Appointed Faculty Members with Ph.D.

11

Recipients of the China National Science Foundation's Distinguished Young Scholars Fund

12

Recipients of National Natural Science Foundation of China's Excellent Young Scientists Fund

6

Fellows of International Academic Institute

9

Supported by the "Program for New Century Excellent Talents" of the Ministry of Education



Tsinghua SEM also invites Honorary Professors, Adjunct Professors, Visiting Professors, and Management Practice of Visiting Professors

Research

Papers Published by School Faculty in 2022

Total Number

406

International Journals

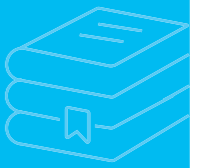
130

Chinese Core Journals

159

Publications

23



New Research Projects

Government-Sponsored Research Projects

78

National Natural Science Foundation of China

1 National Science Fund for Distinguished Young Scholars, National Natural Science Foundation of China

2 Excellent Young Scientists Fund, National Natural Science Foundation of China

19

1 Major Program, National Natural Science Foundation of China

1 Key Program, National Natural Science Foundation of China

1 NSFC/RGC Collaborative Research Scheme, National Natural Science Foundation of China

1 Original Exploration Initiative Program, National Natural Science Foundation of China

Enterprise-funded Research Projects

85

New Research Center

Research Center for Asset Management, School of Economics and Management, Tsinghua University

Research Center for Global Trade and Industrial Competitiveness, Tsinghua University

Research Center for Smart Audit, School of Economics and Management, Tsinghua University

Highlights

Tsinghua SEM's first undergrad summer internship practice program begins

Tsinghua SEM's inaugural undergraduate summer internship and practice program has commenced in 2022. The summer program is one of the important methods for talent development in Tsinghua SEM. It serves as a rich and diverse teaching approach that deeply integrates academia, industry, and research. It also represents the implementation of a distinctive undergraduate program offered by Tsinghua SEM. Throughout the summer program, enterprises and the school worked together to enhance students' abilities in solving practical problems, leadership skills, and teamwork through immersive, experiential, and interactive learning modes.

Statue of Professor ZHAO Jiahe unveiled

An unveiling ceremony for the statue of Professor ZHAO Jiahe was held on September 9, 2022. The year marks the tenth anniversary of ZHAO's passing, as well as the establishment of the Gansu Xinghua Youth Aid Foundation, which he founded a decade ago. To commemorate and uphold Professor ZHAO Jiahe's devoted spirit, Tsinghua University School of Economics and Management (Tsinghua SEM) erected a statue in his honor at the Lihua Building. Additionally, in collaboration with the Tsinghua History Museum, Tsinghua SEM organized an exhibition titled "Passing on the Torch: The Era Needs ZHAO Jiahe".

Tsinghua SEM approved for multiple 2022 NSFC programs

The National Natural Science Foundation of China (NSFC) announced an evaluation and approval results for the applied programs for the year 2022 in a centralized submission in September 2022. Tsinghua SEM received a total of 14 approved programs, including one program under the National Science Fund for Distinguished Young Scholars, two under the National Excellent Young Scientists Fund, one key program, five general programs, and five programs under the Young Scientists Fund.

Tsinghua Xuetao Economics Program begins

The launch ceremony for the Tsinghua Xuetao Economics Program was held on September 9, 2022. The program aims to cultivate exceptional academic leaders in economics who possess expertise in modern economic analysis methods and the ability to generate original ideas. These individuals are expected to have a global vision while understanding the unique national conditions and characteristics of China. By integrating China's distinctive economic practices with general economic laws, the program seeks to promote the development and advancement of the discipline, as well as enhance the international influence and explanatory power of Chinese economics.

Faculty and students at Tsinghua SEM study and implement spirit of the 20th CPC National Congress

Following the conclusion of the 20th National Congress of the Communist Party of China (CPC), Tsinghua SEM, in accordance with the arrangements made by the Party Committee of Tsinghua University, organized activities to study and implement the spirit of the congress. These activities included learning sessions conducted by the theoretical center group, seminars for Party members and administrative leaders, school-wide study and report meetings, exchange meetings for faculty and student Party members, as well as joint organizational activities. From April to August 2022, the school conducted themed education to study and implement XI Jinping Thought on Socialism with Chinese Characteristics for a New Era.

Tsinghua SEM wins MA Yuehan Cup championships in men's, women's basketball and women's soccer

The MA Yuehan Cup men's and women's 5 vs. 5 basketball finals were held on November 17, 2022. Tsinghua SEM's men's and women's basketball teams both won the championship, breaking a 16-year dormancy for the men's team and setting a legendary record of four championships in five years for the women's team.

On April 15, 2023, in the MA Yuehan Cup women's soccer match, the school's women's soccer team won the overall championship of the university, marking their fourth championship trophy in the past six women's soccer seasons.

BAI Chong-En elected president of AAPBS

The Annual Meeting 2022 of the Association of Asia-Pacific Business Schools (AAPBS) was held on November 21, 2022. During the meeting, BAI was elected as the new president of the AAPBS. Through this meeting, the school further strengthened communication and exchange with leading business schools in the Asia-Pacific region, promoted collaboration and development among institutions, and consolidated the school's influence in the Asia-Pacific region. In the future, the school will continue to maintain close communication with member institutions and discuss cooperative development in areas such as student training and faculty exchange.

Research Center for Digital Economy (Greater Bay Area) and Expert Advisory Board at Tsinghua University Shenzhen Institute of Economics and Management established

The Research Center for Digital Economy (Greater Bay Area) at Tsinghua University Shenzhen Institute of Economics and Management was established on November 25, 2022. Professor FENG Juan, the Hon Hai chair professor and deputy head of the Department of Management Science and Engineering at Tsinghua University, as well as a professor at the Institute of Innovation Management of Tsinghua Shenzhen International Graduate School, was appointed director of the research center. The Expert Advisory Board of the research center formed the same day. The board consists of professors from Tsinghua University and representatives from leading digital ecosystem entities who serve as advisors. Its purpose is to conduct in-depth research and support industry-academia collaboration in areas such as digital economy and data assets, enterprise digital transformation and management, and business big data analysis.

2022 Annual Meeting of Tsinghua SEM Advisory Board held

The 2022 Annual Meeting of the Tsinghua SEM Advisory Board was held at the Diaoyutai State Guesthouse on December 8, 2022 in Beijing. This marked the 23rd annual meeting since the establishment of the advisory board. The meeting was conducted in a hybrid format, combining both online and offline participation, with a total of 36 board members attending, including 29 overseas members. On December 9, Chinese Vice President WANG Qishan met with the overseas members of the Advisory Board and Chinese entrepreneur members via video conference in Beijing.

Hualong Dianjing Joint Team awarded first prize in the comprehensive category for its 2022 Tsinghua University Graduate 'December 9 Movement' Theme Education Event

The 2022 Tsinghua University Graduate "December 9 Movement" Theme Education activities concluded on December 21, 2022. The Hualong Dianjing Joint Team, consisting of students from Tsinghua SEM and the Department of Chemical Engineering, performed exceptionally well in the themed educational event and was awarded the highest honor - the Comprehensive First Prize. This achievement marks the team's fifth consecutive year receiving this prestigious award.

Professor XU Xin receives AIS Fellow Award

Professor XU Xin, the CV Starr Chair Professor and associate dean of Tsinghua SEM, was honored with the AIS Fellow Award on December 12, 2022, at the International Association for Information Systems (AIS) Annual Meeting in Copenhagen, Denmark. AIS is the most authoritative academic group in the field of information systems, with more than 5,000 members around the world. The AIS Fellow Award recognizes scholars who have made outstanding contributions and demonstrated influence in research, education, and service in the international information systems field.

Tsinghua SEM hosts 2023 Advisory Board Spring Event

Tsinghua SEM hosted the 2023 Advisory Board Spring Event on March 28, 2023 in Beijing. The event was attended by members of the advisory board who were participating in the China Development Forum 2023. During the morning session, Chinese Vice President HAN Zheng and representatives from the advisory board engaged in discussions. Tim Cook, chairman of the advisory board and CEO of Apple, introduced their educational exchanges and cooperation in talent training in China. Following the talks, a roundtable meeting of the advisory board was held, presided over by Tim Cook. Representatives and guests attending the event discussed the topic of "China and the World Economy: 2023 and Beyond."

Tsinghua Industrial Innovation MBA Program launched

Tsinghua SEM introduced the new Tsinghua Industrial Innovation MBA Program in March 2023. This program emphasizes the integration of industry and education, focusing on cultivating innovative talents who are proficient in cutting-edge technologies, have a deep understanding of future industry trends, possess an innovative thinking mindset, and master organizational and management skills. Professor ZHU Hengyuan from the Department of Innovation, Entrepreneurship and Strategy serves as the academic director of the program.

Nine Tsinghua SEM professors make list of Highly Cited Chinese Researchers

Elsevier released its 2022 "Highly Cited Chinese Researchers" list on March 28, 2023. In total, nine professors from Tsinghua SEM were selected. BAI Chong-En, the Mansfield Freeman Chair Professor, a professor in the Department of Economics, and the Dean of Tsinghua SEM, were included in the Applied Economics category. Associate Professor Steven White from the Department of Innovation, Entrepreneurship, and Strategy was listed in the Business Management category. CHEN Jian, the Lenovo Chair Professor from the Department of Management Science and Engineering, and CHEN Jin, the Apple Chair Professor from the Department of Innovation, Entrepreneurship and Strategy, were selected in the Management Science and Engineering category. In the Business Management category, three professors were recognized: CHEN Yubo, the Coca-Cola Chair Professor from the Department of Marketing, LI Ning, the Flextronics Chair Professor from the Department of Leadership and Organization Management, and LI Xibao, an associate professor in the Department of Innovation, Entrepreneurship and Strategy, were selected in the field of Business Management. QIAN Yingyi, the Distinguished Professor of Arts, Humanities, and Social Sciences at Tsinghua University and a professor from the Department of Economics, and SU Liangjun, the CV Starr Chair Professor and a professor from the Department of Economics, were included in the Theoretical Economics category.

Dean-Alumni face-to-face event and unveiling ceremony for Tsinghua SEM alumni donation wall

In celebration of Tsinghua University's 112th anniversary and the 39th anniversary of Tsinghua SEM, the Dean-Alumni Face-to-Face event was held on April 29, 2023. Dean BAI Chong-En shared the latest developments of the school and discussed future development plans. More than 300 alumni attended the event. As part of the event, there was an unveiling ceremony for the alumni donation wall, where teacher representatives, alumni representatives, and relevant department heads jointly unveiled the donation wall.

70th anniversary of Tsinghua University's 'Dual-Responsibility' political counselor system, Alumni-Junior Dialogue on Future Paths Event is held

The traditional alumni event "Embarking on Life - Alumni-Junior Dialogue on Future Paths" was held on April 29, 2023. That date also marked the 70th anniversary of the establishment of Tsinghua University's "Dual-Responsibility" political counselor system. Five alumni who previously served as political counselors — PAN Qingzhong (Class of 1984), YANG Nuo (Class of 2011), QI Jing (Class of 2011), NI Xiaoran (Class of 2012), and LIU Chang (Class of 2013) — attended the event and spoke with junior students.

Three Tsinghua SEM courses named national first-class among undergrads

The Ministry of Education released its list of nationally recognized first-class undergraduate courses in the second batch on April 11, 2023. Tsinghua SEM had three courses selected: "Principles of Economics (1)" (course coordinator: QIAN Yingyi) and "Principles of Accounting" (course coordinator: XUE Jian) were recognized as first-class offline courses, and "Blockchain and Cryptocurrency" (course coordinator: LUO Mei) was recognized as a first-class online course.

Tsinghua University President's Innovation Challenge celebrates 10th anniversary with science and education symposium

The Tsinghua University President's Innovation Challenge celebrated its 10th anniversary with a science and education symposium sponsored by Tsinghua SEM and the Department of Electronic Engineering on the morning of April 30, 2023. The symposium, organized by Tsinghua x-lab and the Institute for Electronics and Information Technology in Tianjin, Tsinghua University, focused on the strengths of Tsinghua SEM and the Department of Electronic Engineering in the fields of commercialization and hard technology. Its aim was to promote the "Innovation, Entrepreneurship, and Creativity" education philosophy and the commercialization of scientific and technological achievements at Tsinghua University. By deeply implementing strategies that prioritize the development of science, technology and education, talent empowerment, and innovation-driven growth, the university can achieve the goals of advancing education-first development, fostering self-reliance in science and technology, and having driving forces led by talent.

Tsinghua SEM undergrads achieve good results in 2023 HSBC Chinese Mainland Business Competition

Tsinghua University's undergraduate students SONG Liudi, CHEN Youran, ZHANG Shiyang, and LIU Zhuoyu, under the guidance of Professor JIAO Jie from the Department of Innovation, Entrepreneurship, and Strategy, formed the Tsinghua University team "The Honorable Unit" to participate in the 2023 HSBC Chinese Mainland Business Competition in May 2023. The competition took place online and featured representative teams from renowned domestic business schools. The Tsinghua University team achieved remarkable results by securing the preliminary championship of the north competition zone and the runner-up position in the national final of the HSBC competition.

The awards ceremony of the first Tsinghua SEM Qihang Prize held

The awards ceremony of the first Tsinghua SEM Qihang Prize was held on June 21, 2023. The school places great emphasis on providing career guidance to students and encourages them to integrate their personal aspirations with the strategic needs of the nation. The students are expected to become academic leaders with lofty ambitions, capable talents for industry development, and pillars for national governance. In order to commend outstanding graduates who have made impactful career choices, the prize were presented to 10 students (HE Yunwen, LI Liyuan, LIU Yutong, LIU Zixu, MU Changcheng, SUN Yushan, WANG Deqi, WU Yunzhi, ZHANG Chenyu and ZHOU Tianwu). They will work in key enterprises, key regions, or renowned universities at home and abroad.

Tsinghua SEM holds 2023 graduation ceremony

The 2023 Tsinghua SEM graduation ceremony was held on June 25, 2023. The ceremony was presided over by Dean BAI Chong-En. Dr. Ya-Qin ZHANG, a chair professor at Tsinghua University, dean of the Institute for AI Industry Research (AIR) at Tsinghua University, an academician of the Chinese Academy of Engineering, and a member of the American Academy of Arts and Sciences, delivered the commencement speech. During the 2022-2023 academic year, a total of 1,615 students graduated from the school. They include 248 undergraduate students, 52 secondary degree undergraduate students, 106 undergraduate students pursuing a minor degree, 1,156 graduate students (including MBA and EMBA), and 53 doctoral students.

Undergraduate Programs

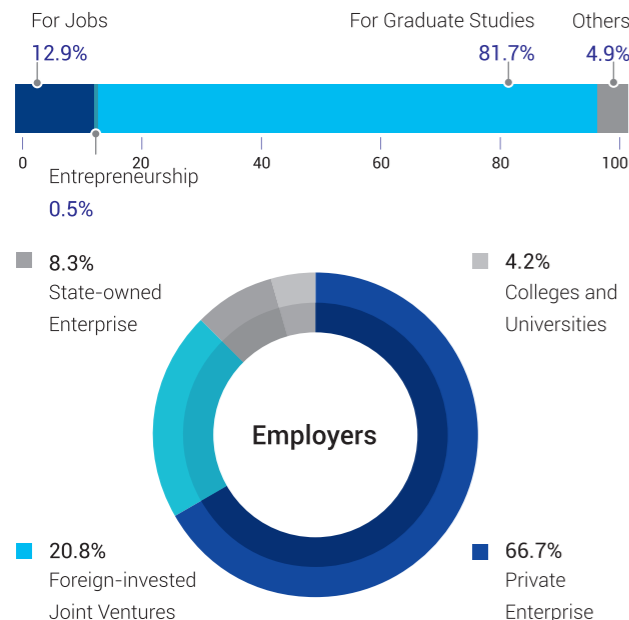
Our undergraduate education adopted a triangular education model that incorporates value shaping, ability cultivation, and knowledge obtainment. Meanwhile, with virtue being the foundation a person, we've always placed "value shaping" at our top priority. Facing new challenges, we constantly refine our undergraduate program to better train "cross-lateral innovative economics and management bachelors with global competence", and in 2021, we won the second prize of the Beijing Teaching Achievement in High Education. In recent years, we continue to strengthen our general education curriculum. In 2019, we added "Intelligent Computation and Data Science" as a new mandatory course. In 2021, we further improved our general education curriculum, and established five core-skill-course groups including: understanding civilizations; exploring society; scientific thinking; debating, communication and leadership; and aesthetic and innovation. In 2020, we welcomed our first cohort of students

in the dual undergraduate degree program in Computer Science and Finance. In 2021, Tsinghua-CUHK Dual Undergraduate Degree Programme in Economics started admission progress. In 2022, we established and started to enroll new students for Tsinghua Xuetang Economics Program together with Tsinghua University's School of Social Sciences.

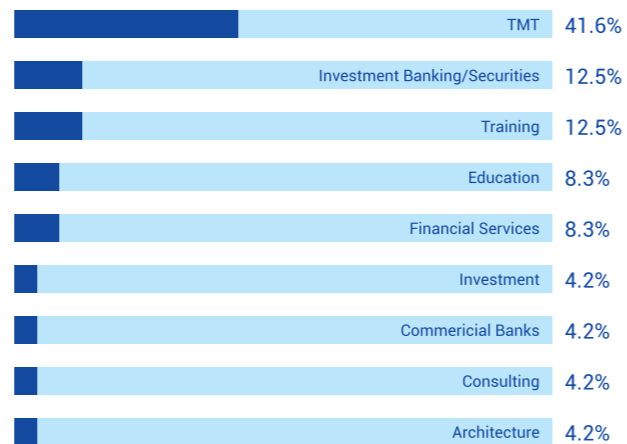
Student Distribution



Employment



Industry



Second Bachelor's Degrees Class of 2025

Information Management and Information System	Accounting	Economics and Finance	Business Management
11	6	134	19

Doctoral Programs

The PhD programs utilize our multi-subject advantage to train researchers in economics and management for top universities, public sectors, and academic institutions. We emphasize on improving doctoral students' education quality through establishing a well-rounded teaching system, and pounding our education objective into each and every education process. In 2022, 60% of our graduate choose an academic career path and work in the regions of strategical development goals, or renowned universities in China (including Central University of Finance and Economics, Shandong

University, China University of Petroleum, Shanghai International Studies University, and Southwestern University of Finance and Economics). Besides an academic career, many of our graduates also joined the Chinese central government agencies and local governments, including China's Ministry of Finance, the General Office of Jilin Province, and etc. Meanwhile, in 2022, SHENG Dalin (PhD in Economics, Class of 2016, currently teaching in SWUFE), and WEI Chuang (PhD in Marketing, Class of 2017, currently teaching in CUFE) were awarded with the Bronze Prize of "Tsinghua University Graduates Qihang Award".



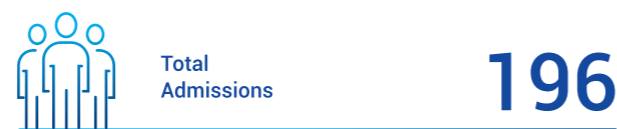
Master's Programs

The Master's programs cultivate the most talented domestic and international students, continuously increase influence and promote internationalization. The exam-free recommendation ratio for full-time Master's programs is over 10:1, and the enrollment ratio for the national examination rises to 19.5:1. With the applicants of 2022 coming from 55 countries and regions, the programs have sustained a year-by-year increase in international applications as well as application-to-enrollment rate. The quality of students admitted to Tsinghua MCFO Master's Program of Accounting has also been steadily improved.

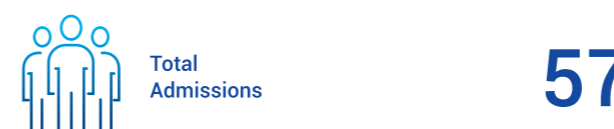
During the academic year 2022-2023, the master's programs have achieved fruitful results. As for talent cultivation, the cooperation with the school's Advisory Board members has deepened. Master in Management (MiM) program collaborated with McKinsey in Business Projects for the fifth consecutive year, and with Siemens for the third year. Tsinghua-Columbia Dual Master's Degree Program in Business Analytics (TCMiBA) has enhanced its cooperation with Lingban Aiaas, Zhong'an Insurance, Kuaishou Group, DiDi Global Inc. and Bairong Inc., and Tsinghua MCFO Master's Program of Accounting has recruited 13 industry tutors to teach students in top companies. Facing COVID-19 pandemic, Master's programs have adjusted and optimized the academic schedules in collaboration with international partners, continuously improving their global influence. In the Masters in Management Rankings 2022 by *Financial Times*, Tsinghua SEM ranked No. 11 in the world and No. 1 in Asia. Master of Finance program of Tsinghua SEM ranks No. 5 in the world and No.1 in Asia in the *Financial Times* 2023 Global Masters in Finance (pre-experience) rankings.



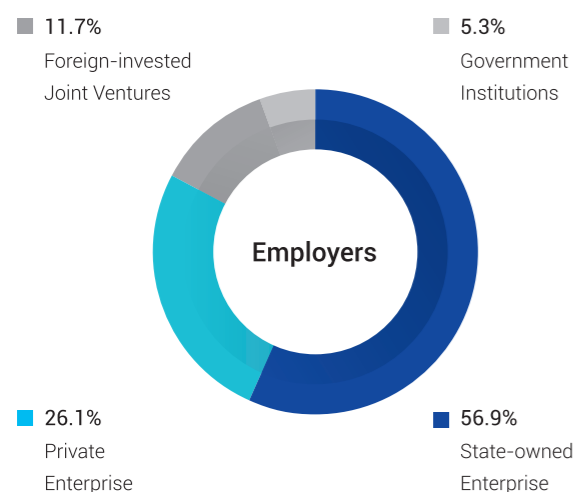
Master of Finance



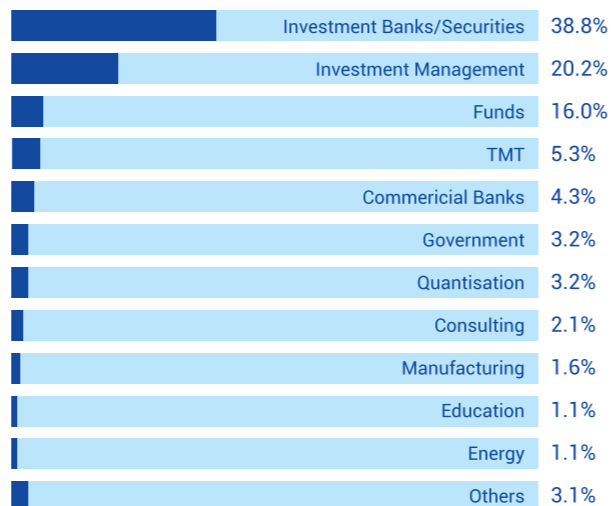
Master in Management



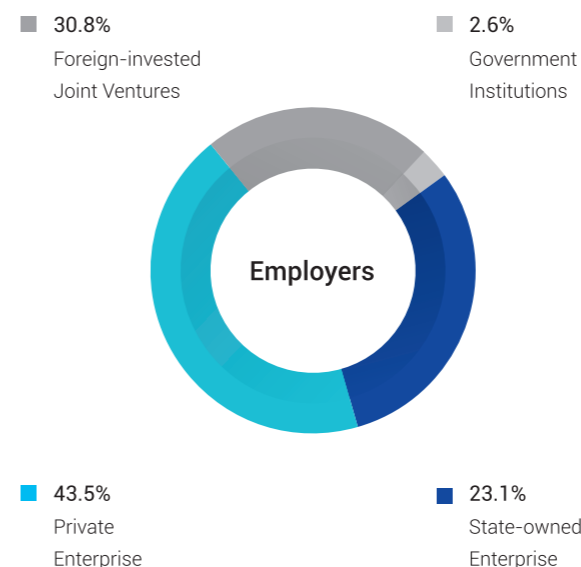
Employment



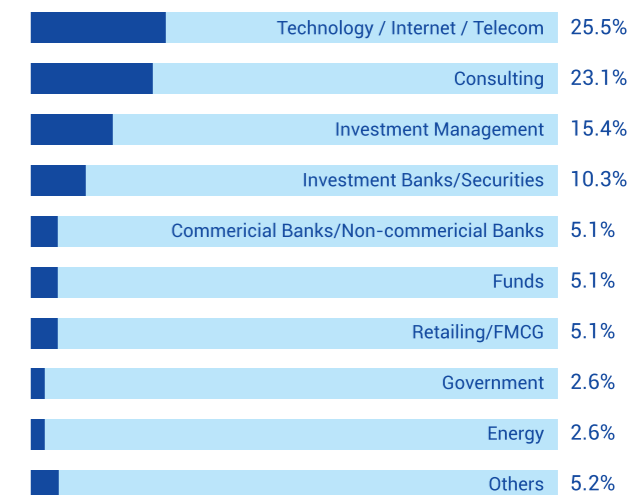
Industry



Employment



Industry

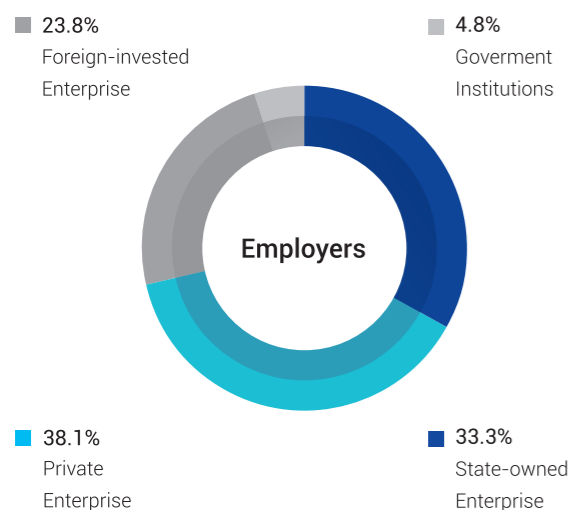




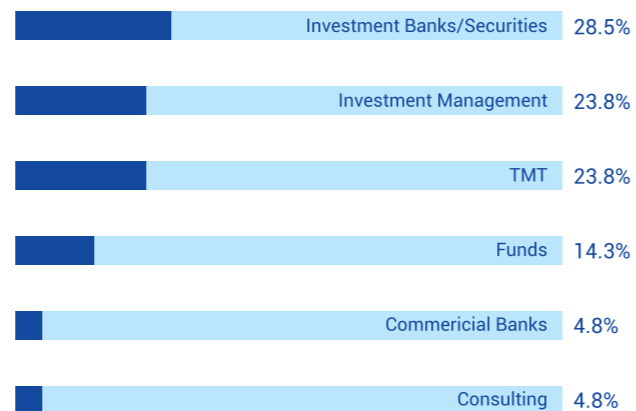
Tsinghua-Columbia Dual Master's Degree Program in Business Analytics



Employment



Industry



Tsinghua-SMU MCFO & MPAcc Dual Degree Program



Student Profile



Master Program in Advanced Financial Management and Big Data



Student Profile



MBA Programs

As one of the earliest MBA programs in China, Tsinghua MBA program has been leading the development of China's MBA programs since its establishment in 1991 and is the most influential MBA program in the country. Tsinghua MBA, deeply rooted in Tsinghua University and with the advantages of the comprehensiveness of the university, is committed to cultivating future leaders with integrated management abilities.

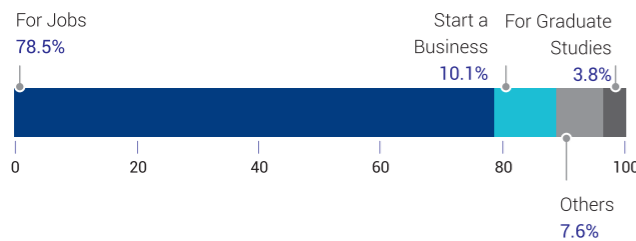
In 2018, Tsinghua MBA Program was accredited A+ in first China University Professional-Degree Rankings in Master of Business Administration Program. In the 2023 QS global MBA programs ranking, Tsinghua SEM ranks 29th worldwide and No.1 in China. The program has been listed consecutively at the top of Research and Ranking on Chinese MBA programs by *Manager* magazine since 2004. In 2023, Tsinghua SEM launched Industrial Innovation MBA Program and started its 2024 cohort admission.

Tsinghua Global MBA Program

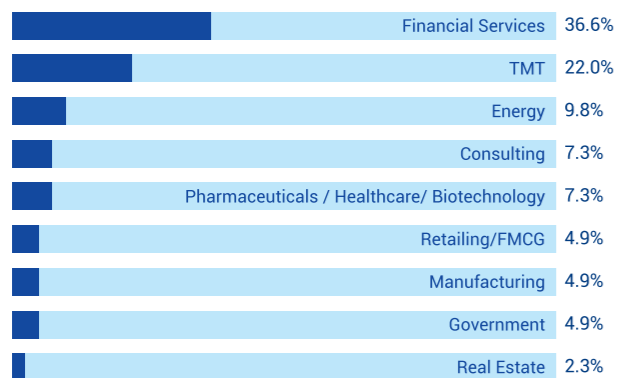
Student Profile



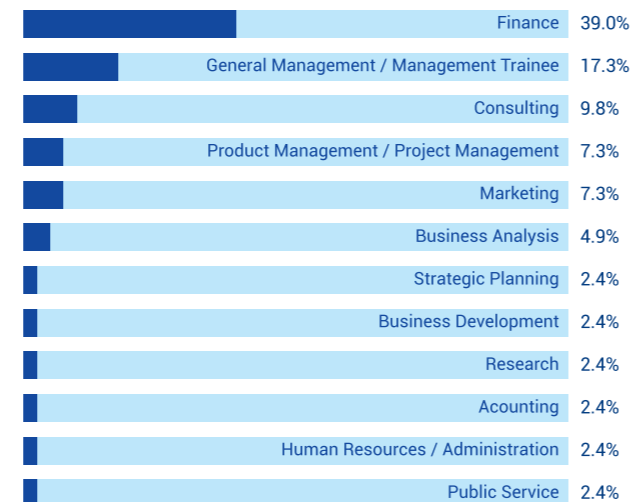
Employment



Industry



Functions



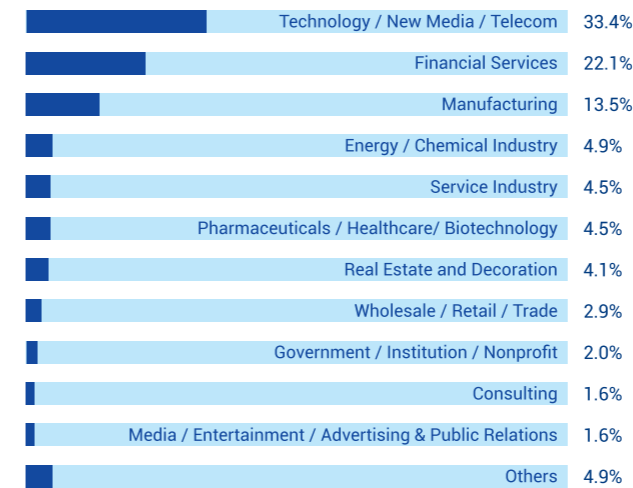
Tsinghua MBA Program (Part-time)



Student Profile



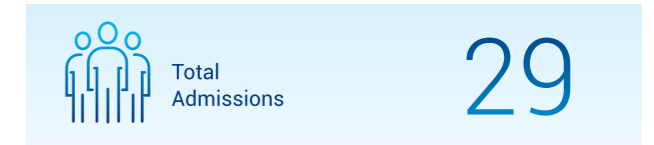
Industry



Functions



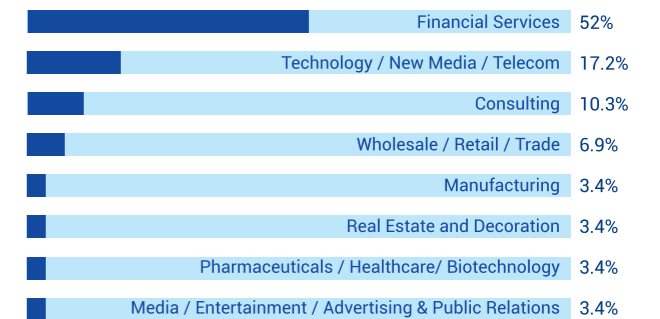
Tsinghua Technology Innovation MBA Program (Part-time)



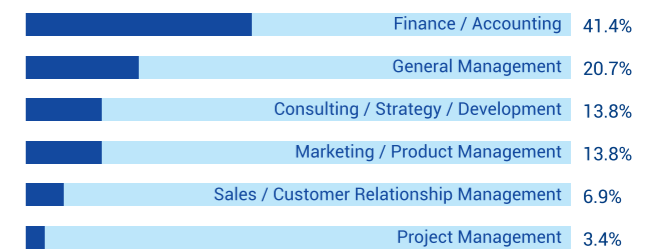
Student Profile



Industry



Functions



EMBA Programs

In the context of the digital economy, Tsinghua SEM Executive MBA Program (EMBA) witnesses a transition in 2022, from a primarily theoretical to completely pragmatic approach amid a new tide of scientific and technological development and industrial evolution in an effort to further upgrade its curriculum that caters to technological revolution and industrial changes, with the repositioning of three brand-new course tracks, namely, Industrial Transformation, Tech Startup and Digital Management.

Fully engaged in constant innovation and exploration as a leader in the development of EMBA programs, Tsinghua SEM EMBA strengthens the systematic, forward-looking and practice-based learning philosophy and works to enable a premium learning experience for entrepreneurs and help build thinkers with great foresight and broad vision by providing them with mentorship in addition to a full range of exquisite, practical courses. A wide range of moves were taken from varied dimensions simultaneously under Tsinghua SEM's EMBA programs to achieve high-quality enrollment. Racing against time by formulating plans in advance, Tsinghua SEM EMBA held offline activities, online forums and targeted workshops in response to the situation. The programs availed all opportunities

to enable business trips and strengthen company visits for more effective communication. EMBA Program keeps empowering real economy and continues to increase the enrollment of candidates from manufacturing and other industries based on cutting-edge science and technology, which leads to steadily improving quality of the students. With constantly growing word-of-mouth of the programs and brand influence, Tsinghua SEM EMBA topped, for the 10th consecutive time, "China's Best EMBA Programme" ranking by the *Manager* magazine in 2022. In the future, Tsinghua SEM EMBA will further enhance the cooperation between the university and industry to build a lifetime learning platform for the alumni and continue to lead the alumni to their corporate responsibility to serve the society with commitment and wisdom, contributing to the Chinese path to modernization and high-quality development. In 2022, TIEMBA ranked the third in the Global EMBA ranking by *Financial Times*. And in 2023, it ranked the second globally by 2023 QS EMBA ranking in the joint program category, which marked the best result since the program participated in the QS ranking.

Tsinghua-INSEAD Dual Degree EMBA Program (TIEMBA)

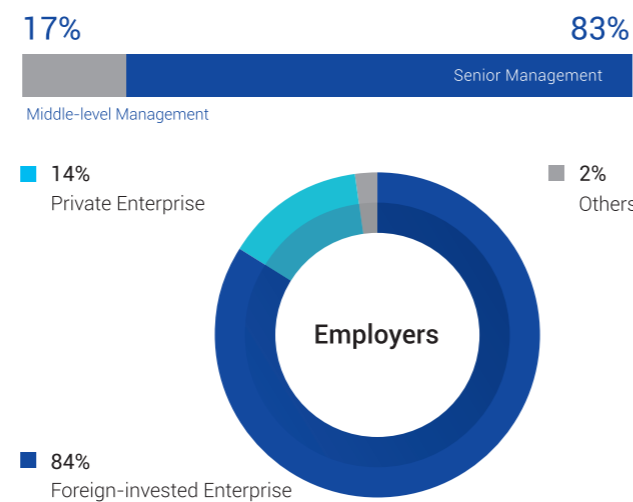
Student Profile



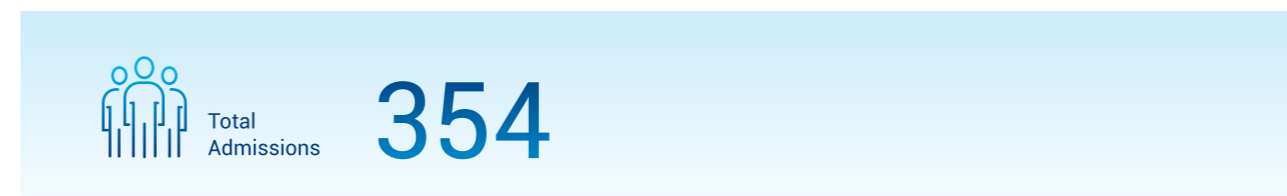
Industry



Management Experiences



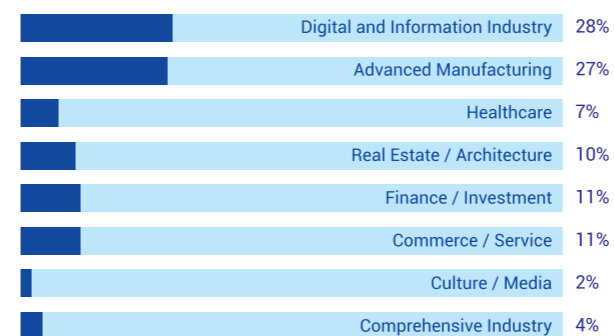
Tsinghua SEM EMBA Program



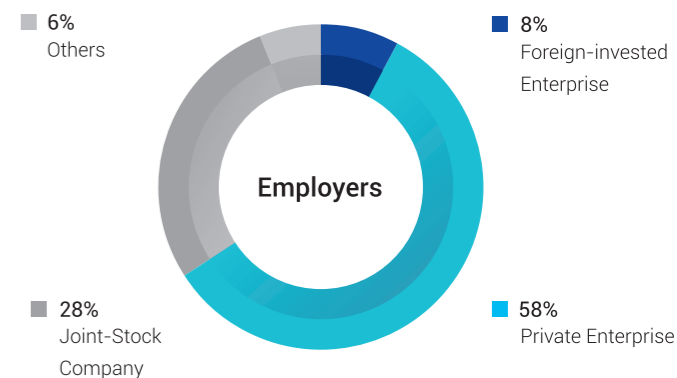
Student Profile



Industry



Management Experiences



Collaborative Degree Programs

Tsinghua-CUHK MBA Program
in Finance (FMBA)

70

Total Admissions



Tsinghua-ENAC Specialized Master Program
in Aviation Management (Air Transport
Management / Airport Management)

120

Total Admissions



Executive Education Programs



The Executive Education Center (hereinafter referred to as “the center”) at Tsinghua SEM has been instrumental in advancing China’s national strategies and contributing significantly to the growth of Beijing by meticulously organizing various programs commissioned by government departments. Noteworthy examples include the Executive Management Training Program for Central State-owned Enterprise Leaders (EMT), entrusted by the Organization Department of the CPC Central Committee and the State-owned Assets Supervision and Administration Commission of the State Council, the New Era Entrepreneurs Development Program (NEED), entrusted by the United Front Work Department of the CPC Central Committee and the All-China Federation of Industry and Commerce, and the Business and Management Training Program for Leaders of Beijing Municipal Enterprises, entrusted by the Organization Department of the Beijing Municipal CPC Committee. These programs have been crucial in fostering leadership skills and driving success among participants.

In relentless pursuit of online continuing education, the center has introduced the Tsinghua SEM Professional Management Program. This specialized program leverages resources from Tsinghua SEM and has already garnered remarkable success with two cohorts under its belt. The program has earned it the first prize for Outstanding Programs of Tsinghua Continuing Education in 2022.

Fostering interdisciplinary collaborations, the Center has joined forces with the School of Software and Tsinghua Law School to launch the pioneering Chief Digital Officer Program (CDO). As the first program of its kind in China, it equips technology executives with the skills needed to navigate the ever-evolving digital landscape.

In May 2023, Tsinghua SEM orchestrated the second installment of the Eco-Explorer program in Beijing, reinforcing its commitment to collaborating with various departments of Tsinghua University.

This effort aims to create an advanced platform for exploring the integration of industry, academia, research, and application. By bringing together visionary and patriotic business leaders with entrepreneurial spirit, the program strives to promote pivotal breakthroughs and applications in key carbon technologies.

Recognizing the significance of the Guangdong-Hong Kong-Macao Greater Bay Area’s development, the center has successfully executed several programs in Shenzhen. These initiatives have garnered high acclaim from both participants and local partners.

Furthermore, the center has proudly concluded the inaugural cohort of the Global Executive Program in China (GEPC). With its global reach and courses taught in English, this program represents its commitment to innovating in the realm of global education models.

In addition, the center has been actively forging enduring strategic partnerships with esteemed international institutions of higher learning, ensuring that China’s voice resonates on the global stage.

Moreover, drawing on its extensive expertise in custom programs, the center remains steadfast in its mission to empower enterprises—both domestic and international, state-owned and private—by providing impetus for sustainable growth and serving as a visionary think tank for pioneering development. With a keen focus on aligning with the unique management practices and organizational nuances of each enterprise, the custom programs deliver tailored solutions and curated resource blends for effective organizational learning. By seamlessly integrating executive education with an international and interdisciplinary knowledge-sharing platform, the Center fosters an environment primed for perpetual innovation, prosperity, and mutually beneficial collaborations.

Education on Creativity, Innovation and Entrepreneurship

Tsinghua x-lab

Over the past 10 years since its establishment, Tsinghua x-lab has explored in various ways and gradually established a feasible and structured education system based on creativity, innovation, and entrepreneurship. It has expanded its educational resources through a series of activities including workshops, seminars and challenging competitions.

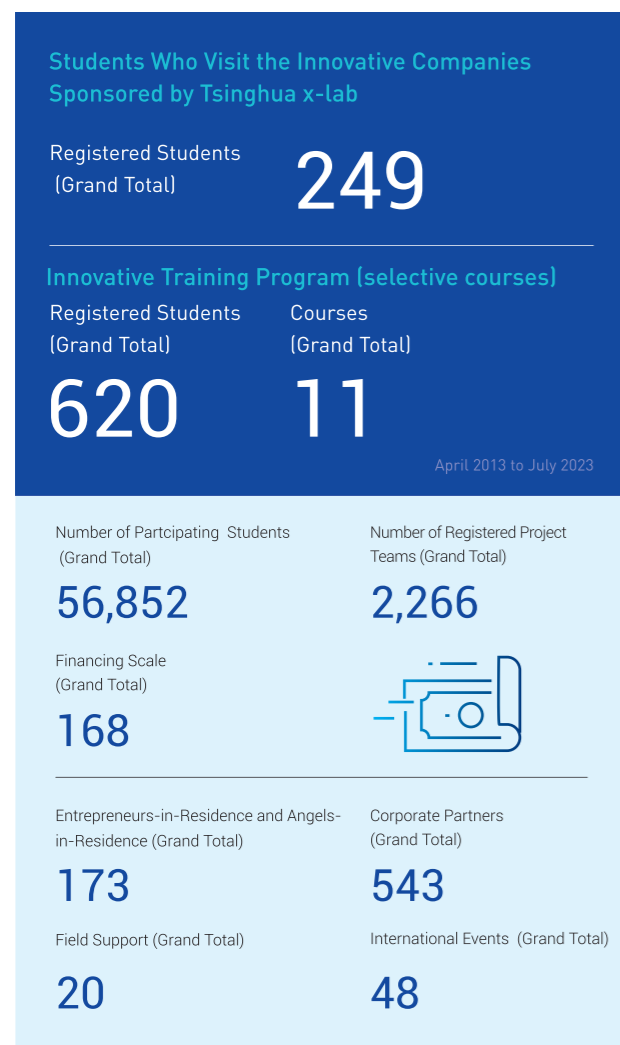
The final session of 12th "Tsinghua University Great Ideas Innovation Challenge (Freshmen Session)" was successfully held on October 3, 2022. The competition inspired students to pay

attention to the society, identify problems and come up with great ideas, with 37 freshmen teams signing up and demonstrating their creativity on the university stage. Focusing on the 17 United Nations Sustainable Development Goals, the final session of third "SDG Open Hack @ Tsinghua University" was successfully held on December 25, 2022. During the competition, over 150 solutions were proposed by more than 900 innovators in the hope of achieving the sustainable development goals.

The 7th TIE² Tsinghua TUM International Innovation Entrepreneurship Exchange was successfully held online from November 7 to 11, 2022, with the theme of "Deep Tech". Eight Tsinghua start-up teams with the intention of expanding their projects to the international market were selected to participate in this program. Featuring online lectures, workshops, mentoring and networking sessions, the program sought to broaden the students' international vision and enhance their innovation skills.

On February 24, 2023, the "Shenzhen Innovation and Technology Forum and Tsinghua University's 10th President's Cup Innovation Challenge Shenzhen Launch Ceremony" was held in Shenzhen, organized by Tsinghua x-lab, Shenzhen Institute of Economics and Management, Tsinghua University, and co-hosted by the Shenzhen International Graduate School, Tsinghua University. The event received widespread attention from the society. Over 50 leaders and experts from various fields including government departments, universities, financial institutions, and venture capital companies gathered at the scene to start a knowledge feast on entrepreneurship and technological innovation. They jointly explored how to promote the interaction between entrepreneurship and economic development. The event attracted more than 2,500 people to participate online.

The 10th "Tsinghua University President's Innovation Challenge" kicked off on March 25, 2023 with the goal of developing and refining the entrepreneurial leadership skills of Tsinghua students. The competition attracted 127 Tsinghua start-up teams to participate in various sectors, including information technology, energy and environment, education, healthcare, hardware, manufacturing and so on.



Tsinghua SEM X-elerator

Tsinghua SEM X-elerator is an innovative service and value empowerment platform that inherits the spirit of Tsinghua University and focuses on serving entrepreneurs. With the goal of "gathering entrepreneurial talents and cultivating business leaders", X-elerator is creating a service system with a global perspective, and supporting Tsinghua University's scientific and technological achievements on transforming and implementing through the DNA Fund.



Start-up Team Number (Grand Total)

569

Total Financing Amount (Grand Total)

50.03
billion RMB

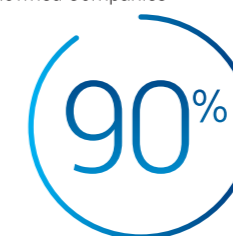
Start-up Team Award (Grand Total)

61

Activities (Grand Total)

540+

Founders / Senior Manager with Doctoral / Master's Degrees / Work Experience from Renowned Universities Home & Abroad / Renowned Companies



Partner Investment Institutions (Grand Total)

350+

International Activities (Grand Total)

90+

Start-up Survival Rate

69%

Start-up Team Award (Grand Total)

134

IP (Grand Total)

2,600+

Participants (Grand Total)

280million⁺

*Cumulatively from January 2015 to July 2023

Alumni

Overview



Organizations

Total Alumni Number
155,269



Programs	Regions	Domestic	Overseas
6	17	8	9

Undergraduate	Ph.D.	Master's
12,417	1,363	6,016

MBA	EMBA	Collaborative Degree Programs	Non-Degree Programs
14,090	7,849	4,282	109,252

As of July 31, 2023

Alumni Highlights

June

Tsinghua SEM Alumni Associations held the Conference of Council Members and Alumni Representatives. Council members and alumni representatives provided numerous valuable suggestions regarding the 40th anniversary celebration of the establishment of Tsinghua SEM and the school's development. The dean and Party secretary actively participated in extensive discussions with the alumni on topics including the preservation and advancement of the school's culture, regional alumni collaboration, and the future development of the institution.

The Tsinghua SEM Alumni Associations organized the Graduation and Alumni Welcome Event, completing the collection of graduate information, introducing alumni services and alumni work to the graduating students, and appointing council members for the Class of 2022 graduates.

August

The Tsinghua SEM European Alumni Alliance held the second meeting of the first Council.

February

The Tsinghua SEM Hong Kong Alumni Association launched the "π Plan" and organized a communication and exchange symposium. Through voluntary pairing between senior alumni and young alumni (including current students), the initiative aims to provide assistance to young alumni in their career development and other areas.

The Tsinghua-Columbia Dual Master's Degree Program in Business Analytics overseas mentor meeting was held in New York. During the event, alumni had the opportunity to exchange ideas with students on various aspects, including career development and industry knowledge.

March

The Tsinghua SEM Alumni Open Lecture Series delivered a course titled "The Known and Unknown of Quantitative Investment" to the alumni.

2022

November

The Tsinghua SEM Alumni Open Lecture Series presented the "Studying the Report to the 20th National Congress of the Communist Party of China: the Direction of China's Economic Development."

December

The appointment ceremony for alumni mentors for the Class of 2024 undergraduate students at Tsinghua SEM was held, with 59 alumni mentors being appointed.

The annual welcome event for new alumni of the Tsinghua SEM Shenzhen Alumni Association was held at the Tsinghua SEM Shenzhen campus.

2023

April

The first meeting of the third council of the Tsinghua SEM Alumni Associations under the Tsinghua Alumni Association was held.

The Alumni Open Lecture Series presented a course titled "Data Empowerment: Finding the Next Innovation Target" to the alumni.

The Tsinghua SEM European Alumni Alliance held its third council meeting.

The Tsinghua SEM East US Alumni Association's reunion event and the appointment ceremony for 2023 alumni mentors for the Tsinghua-Columbia Dual Master's Degree Program in Business Analytics were held in New York.

During the Tsinghua University anniversary celebration, various activities were organized, including the dean-alumni face-to-face event, the unveiling ceremony of the Tsinghua SEM Alumni Donor Wall, the 70th anniversary establishment of the "Dual-Responsibility" political counselor system at Tsinghua University, dialogues between alumni and younger students about their future prospects, a doctoral alumni symposium, and class reunions for milestone-year graduates.

June

Tsinghua SEM's alumni in Europe met for a reunion in Munich in June.

International Cooperation

Tsinghua SEM strives to develop and innovate international collaboration. Tsinghua SEM Global Summer Program was held online and attracted more than 200 participants. The program, which participants and partner schools spoke highly of serves as a platform for students around the world to gain a comprehensive understanding of both Tsinghua SEM and China. Besides, Tsinghua SEM has carried out student collaborations with distinguished schools, providing opportunities for students to expand their global vision in the form of short-term exchange visits.

Tsinghua SEM regularly participated in meetings held by international organizations including AAPBS (Association of Asia-Pacific Business Schools) and PIM (Partnership in International Management), in order to maintain the active communication among organizations and partners.

Cooperative exchange agreements with world-class business schools

113



Students participating in global exchange programs

415



Current international students

402



Student applications for travelling outside China's mainland

300+



Except for annotations, all the numbers and data are updated between August 1, 2022, to July 31, 2023.



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